

NSA SPEAKER INFO

REACH

2,600

PROFESSIONAL SPEAKERS

BI-WEEKLY

MEDIA KIT



MANY WAYS TO DELIVER YOUR MESSAGE TO THIS MARKET

ADVERTISING OPTIONS

A

Entrepreneur House Authors **HOW WILL YOU GET FROM POINT A TO PUBLISHED?**
FOR VISIONARY AUTHORS FOR ENTREPRENEURS

NSA SPEAKER INFO

B

Managing yourself: What's your personal social media strategy?
Harvard Business Review Share [f](#) [t](#) [l](#) [g](#) [+](#)
It's no secret that social media—global, open, transparent, non-hierarchical, interactive and real time—are changing consumer behavior and workplace expectations. As a result, the best businesses are creating comprehensive strategies in this area to support their goals. However, research on the organizational implications of social media and consulting work with dozens of companies in America, Europe and Asia suggest that it is taking longer for corporate leaders to consider what the new paradigm means for them personally. [MORE](#)

ACCESS LATERPRESS

Recent comments constantly suggest ways to save costs. They think in terms of emergency long range relationship. They have never missed a deadline with us. Our work gets done with the same priority whether we run 40,000 or 40."

C

Blooming Twig
Books that matter.

Being a Twitter snob is a good thing
TwistImage/Blog Share [f](#) [t](#) [l](#) [g](#) [+](#)
It annoys many people when they follow you on Twitter and you do not follow them back. Too bad. Don't do it. The only people you should follow on Twitter are people who are immediately interesting to you or people who might become interesting to you. Ignore the rest. This doesn't sound very "social media," but it's true and it's a needed commodity in a cluttered world. But, there's a better reason: Who follows you on Twitter adds to your credibility. [MORE](#)



E

Leverage the power of the media
PR/PR has developed nationwide contacts at various print, television, radio, and online media. The agents at PR/PR understand the media and know where and how to place their client's name, while reaching the widest possible audience. [MORE](#)

GREENVIEW BOOKS/CONVENTION

Supporting the independent author. Publisher and distributor that specializes in the development of independent authors and the growth of small presses. [More info](#)

F

A LEADERBOARD

This premier position provides your company with top exposure and quality traffic.

B SKYSCRAPER

A skyscraper is a large format ad with prime real estate to sell your company's products or services to decision-makers.

C/1 TOP/BOTTOM BANNER

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

D PRODUCT SHOWCASE

Showcase your latest product with this placement and include a photo, 50-word description and link to your site.

E CALLOUT TEXT AD

Integrated into the feel of the brief, a callout ad targets your buying audience with an image and 25-word description.

F TRADITIONAL TEXT AD

Leverage the power of words with a 15-word text ad to drive traffic to your website.

C1

dogear **Express Yourself in Print!**
The Solution of Good Publishing

5 ways to get (almost) free PR
Business News Daily Share [f](#) [t](#) [l](#) [g](#) [+](#)
In a world where the headlines are dominated by companies such as Goldman Sachs, BP and General Motors, it's no small matter for small businesses to snag a sliver of media attention. Even 15 seconds of fame can go a long way toward jump-starting a business to success. The first budgets for many small businesses can't accommodate pricey PR strategies. But the evolution of the Internet has brought a host of tools for those who have a do-it-yourself mind-set. [MORE](#)

D

Expert Delivery Network
Expert Delivery Learning Management System and Services Help Speakers, Trainers and Authors Like YOU Easily Generate Thousands of Dollars in Monthly Revenue with YOUR Own Online Learning Center... Using Powerful and Easy to Use LMS. [More info](#)

Negotiating Successful Real Estate Transactions
This new and exciting collaboration between the internationally known and recognized expert in the field of negotiation, Dr. Jim Henning, and real estate professional, Kathy Brown, demonstrates how proven negotiation strategies can be applied to your real estate -- and any -- transaction to achieve Winning Results. [More info](#)

SeneDerm™ EyeCreme
SeneGence® SeneDerm™ with SeneFlex® EyeCreme represents the most advanced skincare technology known today. The anti-aging crème is a rich blend of SeneFlex®, natural oils and vitamins including Vitamin E for protection, Vitamin A for diminishing fine lines and wrinkles, plus Jojoba oil, sweet almond and avocado oil to nourish the sensitive moisture-depleted area around the eyes. The SeneDerm™ EyeCreme comes in a beautiful .44 oz jar. [More info](#)

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AD RATES & SPECS

Prices are for participation in 7 emails to 2,600 professional speakers (one 90 day cycle)



Leaderboard
\$2500

Image Dimensions
728x90

File Format
JPEG, GIF

Max File Size
40k



Top/Bottom Banner
\$2000/\$1500

Image Dimensions
468x60

File Format
JPEG, GIF

Max File Size
40k



Skyscraper
\$2000

Image Dimensions
120x600

File Format
JPEG, GIF

Max File Size
40k



Product Showcase
\$1500

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laboreis nisi. [More](#)

Text **five word headline, fifty word description**
Image Dimensions **175x125** File Format **JPEG, GIF**



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aliqua. Ut enim ad minimum veniam, quis. [More](#)

Callout Text Ad
\$1000

Text **five word headline, twenty-five word description**
Image Dimensions **125x100** File Format **JPEG, GIF**



Lorem ipsum
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Lorem ipsum
dolor sit amet,
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sed do eiusmod
tempor incidid-
unt ut labore et.
[More](#)

Traditional Text Ad
\$500

Text **five word headline, fifteen word description**
Image Dimensions **120x50** File Format **JPEG, GIF**

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THE NSA SPEAKER INFO, POWERED BY MULTIBRIEFS,
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