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EPA backs away from lead dust testing renovation proposal

Greenwire via The New York Times

U.S. EPA announced recently that it decided against a proposed rule that would have required contractors to test dust to prove the absence of lead following renovations. The announcement was immediately criticized by public health advocates but applauded by Senate Republicans, who said the requirement — while well intended — would have put an undue economic burden on contractors. At issue is EPA's Lead Renovation, Repair and Painting Rule — LRRP. EPA issued proposed revisions to the rule in May 2010, that included the dust testing requirement. Recently, however, EPA said it opted against the provision when it issued its final rule. [MORE](#)



LED wallpaper lends low energy glow to any room

Inhabitat

A brilliant new breed of luminous wallpaper could change the field of mood lighting. The textile combines sound absorbing properties with LED lights to cast a colorful, low energy glow over any interior space. [MORE](#)

Common ground among the generations

Though there are plenty of differences in the interior design needs of our nation's three most influential generational groups of homeowners — baby boomers, Generation X and Generation Y — a recent study has found some common ground in the kitchen. [MORE](#)

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Product Showcase

<p>Modern Masters</p> <p>The 9" stainless steel trowel's smaller size provides more control while the 9" stainless steel trowel is ideal for covering larger areas.</p>	<p>Pratt & Lambert</p> <p>SUPRIME Exterior Latex Wood Primer is designed for use on exterior wood and plywood siding and trim. SUPRIME Exterior Latex Wood Primer enhances the durability of topcoats and offers superior adhesion to wood, exceptional tannin stain resistance and spatterless application.</p>	<p>Tritech</p> <p>The parent company for Tritech Industries is American Products Inc. which is a leading manufacturer of precision components that are supplied to various industries around the world. American Products machine shop is configured for high production high precision.</p>
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Revisiting the performance of first LEED Gold hospital

FacilitiesNet

The performance of LEED certified buildings has attracted a great deal of attention in the last couple years. Instances of facilities that earned certification but failed to track their ongoing performance have led to increased scrutiny of the certification process. The situation begs the question: Five years after certification, is the first hospital to receive a LEED Gold rating fulfilling its green goals? [MORE](#)



Sci-fi interiors

Trend Hunter

Taking note of consumer fascination with futuristic technological concepts, designers are creating space age interior designs. Examples range from an executive briefing center reminiscent of a spaceship to a Tron inspired living room. [MORE](#)

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Featured Companies

<p>Purdy</p> <p>Since Purdy's beginnings in a small garage in Portland, Ore., in 1925, the art of making premium painting tools has always been at the heart of the Purdy success story. MORE</p>	<p>Wooster</p> <p>Founded in 1851 in Wooster, Ohio, The Wooster Brush Company is on of the nation's leading manufacturers of professional and DIY painting products. MORE</p>
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Home building spikes in June after dismal spring

USA Today

Builders broke ground on more single family homes and apartments in June, as the home building industry tried to shake off a historically bad spring. The Commerce Department said builders began work on a seasonally adjusted 629,000 homes last month, a 14.6 percent increase from May. Still, that's roughly half the 1.2 million homes per year that economists say must be built to sustain a healthy housing market. [MORE](#)

Adapting buildings to address climate change may be endangering health

UPI

A new report by the Institute of Medicine says efforts to address climate change by installing energy efficiency retrofits should not create new indoor problems or exacerbate existing ones, such as mold causing dampness, secondhand smoke and chemical emissions from building materials. Indoor dampness, poor ventilation, excessive temperatures and emissions from building materials can contribute to health problems, the report says. The authors recommend that the Environmental Protection Agency should ensure building weatherization and energy efficiency does not create health problems. [MORE](#)

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Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.
- D PRODUCT SHOWCASE**
Showcase your latest product with this placement and include a photo, 50-word description and link to your site.
- E FEATURED COMPANIES AD**
Integrated into the feel of the brief, a callout ad targets your buying audience with an image and 25-word description.
- F TRADITIONAL TEXT AD**
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Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief.

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Max File Size
40k



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Image Dimensions
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File Format
JPEG, GIF

Max File Size
40k



Skyscraper/Lower Skyscraper
\$3000/\$2750

Image Dimensions
120x600

File Format
JPEG, GIF

Max File Size
40k



Product Showcase
\$2950

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Text **five word headline, fifty word description**
Image Dimensions **175x125** File Format **JPEG, GIF**



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\$2500

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Traditional Text Ad
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Text **five word headline, fifteen word description**
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PDCA INDUSTRY BRIEFS, POWERED BY MULTIBRIEFS,
PROVIDES WEEKLY NEWS AND INFORMATION
TO 1,200 PREMIER PAINTING AND DECORATING
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The news tackles today's most relevant issues, gathered from sources like **The Associated Press**, **The New York Times**, **Financial Times** and the leading industry publications and is delivered to the inboxes of 1,200 premier painting and decorating professionals - the top-tier people in the industry.

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