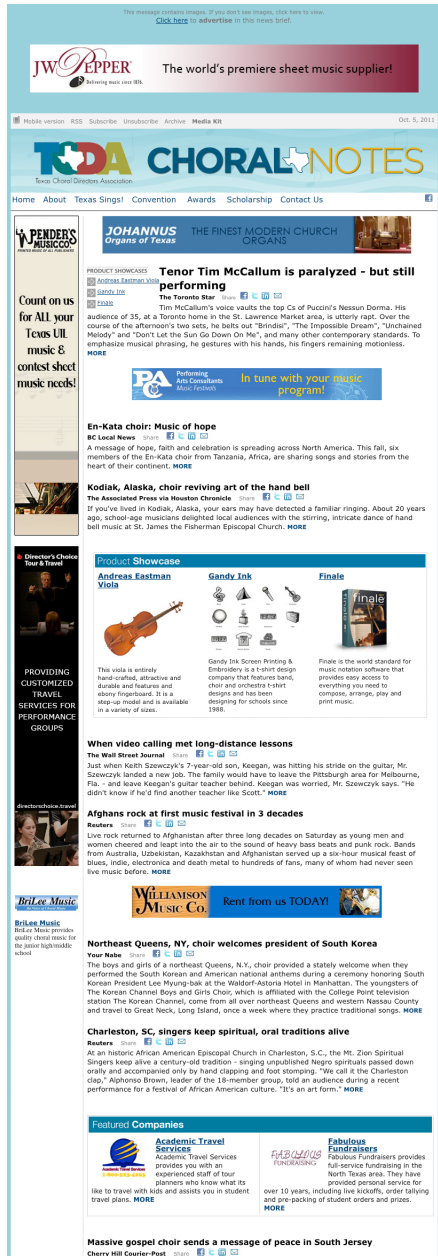
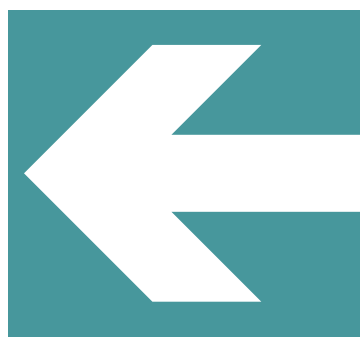


TCDAs' *Choral Notes* provides news and information to over 1,650 top Texas choral directors and music teachers every other Wednesday.

This bi-weekly e-news brief features current events, relevant issues, and trends that affect choral directors.



ADVERTISING OPTIONS

File Format: JPEG, GIF Max File Size: 40k

A/1 Leaderboard/Lower Leaderboard
\$3,000 / \$2,800

Image Dimensions: 728x90

The Leaderboard positions provide your company with top exposure at a minimal cost. These are the premier positions in *Choral Notes*.

B/1 Top/Bottom Banner
\$2,750 / \$2,500

Image Dimensions: 468x60

Banner ads allow your company to combine text, colors, graphics and animation into a unique sales message for committed buyers.

C/1 Top/Bottom Skyscraper
\$2,750 / \$2,500

Image Dimensions: 120x600

Skyscrapers are large-format ads that provide prime real estate to sell your products or services to industry decision makers.

D Product Showcase
\$2,250

Image Dimensions: 175x125

Text five word headline, fifty word description

Showcase your latest product with this placement. Include a photo, description and link to your site.

E Featured Company Ad
\$2,000

Image Dimensions: 125x100

Text five word headline, fifty word description

Integrated into the feel of the brief, a featured company ad targets your buying audience with an image and description.

F Traditional Text Ad
\$1,500

Image Dimensions: 120x50

Text five word headline, fifteen word description

Leverage the power of words by purchasing a traditional text ad to drive traffic to your Web site. A text ad features a headline and quick message for buyers.

Prices are for participation in 7 emails to over 1,650 recipients (one 90 day cycle)

Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief.

For more information

Contact James DeBois, Director of Advertising Sales at MultiBriefs (TCDAs' publishing partner).
1-469-420-2618 or JDeBois@MultiBriefs.com

No matter your level of exposure, you will receive agency-quality creative support to ensure your advertisement stands out – full design services are available at no charge. Your company will have the ability to track reader response to your campaign and immediately quantify your ROI.