

TORTILLA INDUSTRY REPORT

REACH

1,000

TORTILLA INDUSTRY PROFESSIONALS

EVERY WEEK

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AZTECA MILLING L.P. Tradition

TIA Industry Report

Snap analysis: Russia signals much longer grain export freeze

Reuters Share [social icons]

Prime Minister Vladimir Putin's call for Russia's ban on grain exports to be kept in place until late 2011 further stirred up grain markets as it underlined the extent of the fallout from its worst drought in a century. [MORE](#)

KEMN HERBET MÜLLER MILK SOLUTIONS superior shelf-life solutions

Don't worry about wheat prices: Look at grain stocks

FoodQualityNews.com Share [social icons]

There's nothing like a shortage of wheat to send some news media searching for superlatives. Talk of "soaring" wheat prices and "rocketing" bread prices were common, in the British press, after Russia decided to temporarily ban grain exports earlier this month. Three weeks later what lessons can we learn? [MORE](#)

Frito-Lay pushes a wholesome and nutritious image for chips and dips

The Modesto Bee Share [social icons]

Several heads turned when Tom Melead said, "Right over here is the big Cheetos extruder." He led a media tour at the Frito-Lay Inc. plant in Modesto, Calif., which turns out potato and corn chips and several other products. [MORE](#)

PRODUCT SHOWCASES

Quickdraft Conveying/Exhaust Systems

Food Industry Solutions

Quickdraft designs and manufactures innovative pneumatic material handling systems and exhaust systems, as well as providing product support and customer service. A pioneer in the use of the venturi for conveying and exhaust applications, Quickdraft provides the highest quality systems to our customers in a wide range of industries. [More info](#)

Corn and Tortilla Chips

tria is your complete turn key solution for all Corn and Tortilla Chips packaging and processing. From the moment your raw product arrives tria is committed to exceeding your needs. Prepare, cook, season, weigh and pack to just the beginning of what we do in the Corn and Tortilla Chips industry. [More info](#)

The Edge on Automation

Lawrence Equipment is the premier manufacturer of the bread machinery in the United States and Europe. Lawrence Equipment designs, engineers and manufactures state of the art equipment for most kinds of flat bread as well as many fried snacks throughout the world. [More info](#)

CARA AN INGREDIENTS

SERVICE AND TECHNOLOGY WORKING FOR YOU

TIC GUMS

We're your gum guru

No matter the industry, our team of food scientists, known as the Gum Gurus®, is accessible to you and knowledgeable about addressing specific texture and stability needs. [More info](#)

Wheat volatility leads to surge in global food prices, finds FAO

BakersWebNews.com [social icons]

The FAO has revised downward its forecast for 2010 world wheat production levels and reports that wheat market dynamics drove international food prices up in August by 5 percent — the biggest month-on-month increase since November 2009. [MORE](#)

Septiembre is tortilla time

San Antonio Express-News Share [social icons]

As the daily bread of Latin America, tortillas have been a dietary staple for centuries, especially in Mexico where tortillas are consumed in a variety of ways. Eaten solo or prepared in the form of chips, tostada shells or used for tacos and enchiladas, the versatility of tortillas, coupled with the world's love affair with Mexican and Southwestern food, has taken tortillas far beyond the kitchens of Latin America. [MORE](#)

World wheat harvest outlook cut on Russia, FAO says

Bloomberg Businessweek Share [social icons]

World wheat production will fall more than forecast last month after drought slashed output in Russia, the United Nations' Food and Agriculture Organization said. The outlook for overall grain production was also cut. [MORE](#)

Three top 10 competitive eaters now signed up for Lewisville, Texas, tamale event

The Dallas Morning News Share [social icons]

Two more competitive eaters ranked among the 10 best in the world by Major League Eating have registered to compete in the 6th World Tamale Eating Championship in Lewisville, Texas, which is set for Sept. 25. [MORE](#)

Reading Bakery Systems

The ENACF Ex Mixer is designed to process most wheat based doughs efficiently with production rates from 500 to over 20,000 lbs / hour. The Ex Mixer model includes preblending, mixing, and development sections. [MORE](#)

Tortilla Industry Update

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B/1

C/1 TOP/BOTTOM BANNER

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

C/1

D PRODUCT SHOWCASE

Showcase your latest product with this placement and include a photo, 50-word description and link to your site.

D

E CALLOUT TEXT AD

Integrated into the feel of the brief, a callout ad targets your buying audience with an image and 25-word description.

E

F TRADITIONAL TEXT AD

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F

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Prices are for participation in 13 emails to the 1,000 Tortilla Industry professionals (one 90 day cycle)



Leaderboard
\$2500

Image Dimensions
728x90

File Format
JPEG, GIF

Max File Size
120k



Top/Bottom Banner
\$1750/\$1500

Image Dimensions
468x60

File Format
JPEG, GIF

Max File Size
50k



Skyscraper/Half Skyscraper
\$2000/\$1000

Image Dimensions
120x600
120x300

File Format
JPEG, GIF

Max File Size
150k
75k



Product Showcase
\$1250

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laboreis nisi. [More](#)

Text **five word headline, fifty word description**
Image Dimensions **175x125** File Format **JPEG, GIF**



Callout Text Ad
\$1000

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Text **five word headline, twenty-five word description**
Image Dimensions **125x100** File Format **JPEG, GIF**



Traditional Text Ad
\$500

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sed do eiusmod tempor
incididunt ut labore et. [More](#)

Text **five word headline, fifteen word description**
Image Dimensions **120x50** File Format **JPEG, GIF**

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TIA INDUSTRY REPORTS, POWERED BY MULTIBRIEFS, PROVIDES WEEKLY NEWS AND INFORMATION TO PROFESSIONALS IN THE TORTILLA INDUSTRY.

The TIA Industry Reports tackles today's most relevant issues, gathered from sources like **The Associated Press, The New York Times, Financial Times** and the leading industry publications. Delivered to the inboxes of tortilla manufacturers, industry suppliers and distributors around the world, TIA Industry Reports keeps professionals informed of topics that impact the daily operation of their business. Subscribers are decision-makers with purchasing power - the top-tier professionals in the industry.

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