

AIRPORT CONSULTING WEEKLY

REACH

4,500

AIRPORT CONSULTANTS

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Providing state-of-the-art customized airfield lighting systems
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ACC
AIRPORT CONSULTANTS COUNCIL

AirportConsulting WEEKLY
News and Information Resource from the Airport Consultants Council

Jan 28, 2010
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Airports have until Feb. 22 to notify FAA on use of entitlement funds
FAA
The FAA issued a notice in the Federal Register that sets a Feb. 22 deadline for airports to notify FAA whether or not they will use FY 2010 entitlement funds. The normal deadline for this notification is May 1, and FAA cites the short term authorization extension as the reason for shortening the deadline. The Federal Register notice also includes three options for airports regarding grants during this period. **MORE**

ADB
Airfield Solutions

Domestic Airport News

Seeking a place at airports
The New York Times
Virgin America has managed to survive skyrocketing oil prices and an economic crisis since it started in mid-2007 and even hopes to achieve an operating profit this year. But the airline, based in San Francisco, still faces the same hurdle that has daunted previous start-ups: getting access to scarce runway slots and terminal gates at some of the nation's biggest and busiest airports. **MORE**

Hartsfield-Jackson manager Ben DeCosta says 'It's time to try something else
Atlanta Business Chronicle
It just was time for him to move on. That's how Benjamin DeCosta, general manager of Hartsfield-Jackson International Airport, explained why he would not renew his contract when it runs out at the end of June. DeCosta sent a letter to the Atlanta City Council and Mayor Kasim Reed to let them know of his decision. **MORE**

Hudson News
A Portfolio of Luxury Retail Brands from Hudson Group, operator of Hudson's Bay - the only national newsworld brand.

at&t
A network of Possibilities. It's here, intelligence, connections and ideas come together to create innovation.

International Airport News

Napolitano seeks European air-security changes
USA Today
Homeland Security Secretary Janet Napolitano will meet with European security ministers to urge them to improve screening at airports and to provide the U.S. more information about airline passengers. Napolitano told a Capitol Hill hearing that the Christmas Day attempted bombing of an airliner near Detroit will be a "catalyst" for her to persuade European countries to make security changes. **MORE**

Ryanair's ex-Ireland fares likely to rise 10 percent
Irish Times
Ryanair announced further cuts to its schedule at Dublin and Shannon airports and said fares out of Ireland are likely to rise by "at least 10 percent." At a press conference in Dublin, chief executive Michael O'Leary said the airline would reduce the number of aircraft based in Dublin from 18 to 15 during its summer schedule, which begins on March 28th. **MORE**

PRODUCT SHOWCASES

AeroTURN Pro 3.0
Starbucks Coffee Company
Internet Explorer 8 Upgrade

D

Take your airside planning projects to another level. AeroTURN Pro 3.0, from Transoft Solutions, is cutting-edge software for designing aircraft aprons, stands, taxiways, and gates with docking of aircraft and passenger boarding bridges. Together with the ability to perform aircraft and support vehicle turn simulations, makes AeroTURN the top choice. **More info**

It's the same rich and creamy Caramel Macchiato taste you expect, with fewer calories. Did you know? Macchiato is an Italian word meaning "marked." So a little macchiato is doaded with marked with a little espresso, while a caffè macchiato is espresso marked with a little milk. **More info**

Upgrade to Internet Explorer 8 for safer, more secure browsing. You get built-in security features, faster page and tab loading, and integrated Bing Search and MSN for all the information you need in one convenient place. **More info**

ACC News

Deadline for ACC Aviation Award of Excellence Nominations
ACC
Nominations for the 2010 ACC Aviation Award of Excellence, which recognizes the contributions of an individual, group, or organization to the airport and aviation industry, are due by Friday, Jan. 29. The award presentation will take place at the ACC 32nd Annual Conference & Exposition, Nov. 8 to 10, 2010 at the Sawgrass Marriott Resort in Ponte Vedra Beach, Fla. Please submit all nominations to the ACC 2010 Awards Committee Chair Gloria Bender, Phone: (817) 359-2954, Fax: (817) 359-2959, gbender@transolutions.com. **MORE**

ACC welcomes new member
ACC
Cogent, Inc. has joined ACC as an associate member. Cogent provides first class automated biometric identification systems and biometric access control solutions to governments, law enforcement agencies and commercial customers worldwide. Cogent provides secure real time identification results in the field. **MORE**

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GOT AIRPORT WILDLIFE PROBLEMS?...

FAA/TSA/ACRP News

Developing Improved Civil Aircraft Arresting Systems
ACRP
TRB's Airport Cooperative Research Program (ACRP) Report 29: Developing Improved Civil Aircraft Arresting Systems explores alternative materials that could be used for an engineered material arresting system (EMAS), as well as potential active arrestor designs for civil aircraft applications. The report examines cellular glass foam, aggregate foam, engineered aggregate, and a main-gear engagement active arrestor system. **MORE**

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This premier position provides your company with top exposure and quality traffic.

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A skyscraper is a large format ad with prime real estate to sell your company's products or services to decision-makers.

C/1 TOP/BOTTOM BANNER

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

D PRODUCT SHOWCASE

Showcase your latest product with this placement and include a photo, 50-word description and link to your site.

E CALLOUT TEXT AD

Integrated into the feel of the brief, a callout ad targets your buying audience with an image and 25-word description.

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Leverage the power of words with a 15-word text ad to drive traffic to your website.

Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief.

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Prices are for participation in 13 emails to the 4,500 Airport Consultants (one 90 day cycle)



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\$2500

Image Dimensions
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File Format
JPEG, GIF

Max File Size
40k



Top/Bottom Banner
\$2000/\$1500

Image Dimensions
468x60

File Format
JPEG, GIF

Max File Size
40k



Skyscraper
\$2000

Image Dimensions
120x600

File Format
JPEG, GIF

Max File Size
40k



Product Showcase
\$1500

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Text **five word headline, fifty word description**
Image Dimensions **175x125** File Format **JPEG, GIF**



Callout Text Ad
\$1000

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Text **five word headline, twenty-five word description**
Image Dimensions **125x100** File Format **JPEG, GIF**



Traditional Text Ad
\$500

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Text **five word headline, fifteen word description**
Image Dimensions **120x50** File Format **JPEG, GIF**

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AIRPORT CONSULTING WEEKLY, POWERED BY MULTIBRIEFS, PROVIDES WEEKLY NEWS AND INFORMATION TO LEADERS IN THE AIRPORT CONSULTING INDUSTRY.

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