

ACPA TODAY MEDIA KIT

REACH 1,800 CONCRETE PAVEMENT PROFESSIONALS EVERY OTHER WEEK.

A LEADERBOARD

\$3,500

This premier position provides your company with top exposure and quality traffic.

728p x 90p

B TOP BANNER

\$3,250

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

468p x 60p

C MIDDLE BANNER

\$3,000

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

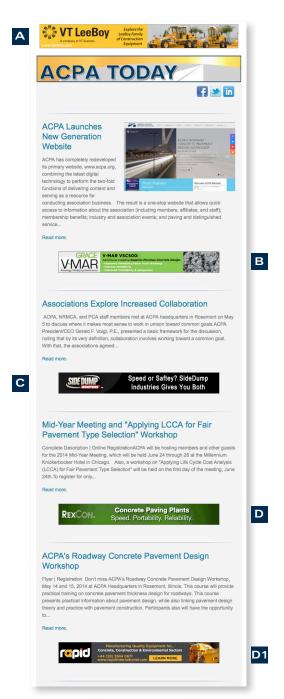
468p x 60p

D LOWER BANNERS

\$2,750 each

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

468p x 60p



CONTACT US

GEOFFREY FORNERET

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Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief. Acceptable file formats are JPEG & GIF. Ad cannot exceed 40k in size.

Prices are for participation in 7 emails to 1,800 concrete pavement professionals (one 90 day cycle)