

ALOA WEEKLY UPDATE

REACH

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SECURITY PROFESSIONALS

EVERY WEEK

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WEEKLYUPDATE
A WEEKLY NEWS AND INFORMATION RESOURCE FROM THE ASSOCIATED LOCKSMITHS OF AMERICA

Clemson, S.C., businessman wins Locksmith of the Year honor
UpStateToday.com Share
What started out as a mere hobby has turned into a lot more for Fred Paxton, of Clemson, S.C. Paxton, who spent 26 years in the retail business, most notably at Old Norm's in Clemson before it closed, decided nine years ago that he wanted to do something different. The successful business, Fred's Lockwork, provides re-keying, master keying, car opening and lock installation services in Pickens County, Oconee County and parts of Anderson County. [MORE](#)

Lock Picks By BROCKHAGE
Dual Action Duplicator
Now Available

Word up: New locks a twist on old combination
the Boston Herald Share
Have a kid, spouse or friend who struggles to remember the combination to that lock on their locker, bicycle or luggage? A lock from Wordlock might be one of the best stocking stuffers they'll ever receive. Wordlock is the first lock that lets the user pick a word or words as the combination. If arbitrary numbers of other locks are a problem, chances are a word combination will be easier. [MORE](#)

Chicago's camera network is everywhere
The Wall Street Journal Share
A giant web of video-surveillance cameras has spread across Chicago, aiding police in the pursuit of criminals but raising fears that the City of Big Shoulders is becoming the City of Big Brother. While many police forces are boosting video monitoring, video-surveillance experts believe Chicago has gone further than any other U.S. city in merging computer and video technology to police the streets. The networked system is also unusual because of its scope and the integration of nonpolice cameras. [MORE](#)

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Featured in Apple's TV Commercial! Turn your iPhone into a mobile Credit Card Terminal...Accept ALL Major Credit Cards ANYWHERE. Includes Virtual Terminal to process payments on your laptop, Mac, or PC. [MORE](#)

Can your safe handle the heat?
ABC Action News Share
Can you trust a box that claims it is fire proof or even fire retardant with your personal papers and prized possessions? [MORE](#)

Small business key to recovery: Banking official
CNBC Share
Helping small businesses may be the key to economic recovery, says Camden Fine, president & CEO of Independent Community Bankers of America. Small firms make up 99 percent of U.S. companies and until they can begin hiring substantially, tight credit will remain a problem, said John Kanas, a private equity investor who bought BankUnited from the Feds earlier this year. [MORE](#)

SUPPLYING INTEGRATED SOLUTIONS

U.S. unready to face growing cyber-threats, GAO says
the San Francisco Chronicle Share
McAfee recently released a report that concludes that the age of cyber-war is upon us. Well, according to current and former U.S. officials, we're not ready for such times. A report from the U.S. Government Accountability Office released two days ago alerted that cyber-threats facing federal networks and the country's critical infrastructure are becoming increasingly sophisticated. And while the number of attacks is exponentially growing (security incidents grew "by over 200 percent from fiscal year 2006 to fiscal year 2008"), the report concludes that the country is not optimally prepared to protect itself from such attacks. [MORE](#)

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PRODUCT SHOWCASES

Security Lock Distributors
SECURITY LOCK DISTRIBUTORS
Corbin Russwin
ASSA ABLÖY
Security Lock Distributors has just completed its major stocking expansion featuring Sargent and Corbin/ Russwin electrical and mechanical locks. You have come to true SLD for it's in stock - in depth inventory, knowledge and competitive pricing. [More info](#)

Starbucks Coffee Company
It's the same rich and creamy Caramel Macchiato taste you expect, with fewer calories. Did you know? Macchiato is an Italian word meaning "marked." So a latte macchiato is steamed milk marked with a little espresso, while a cafe macchiato is espresso marked with a little milk. [More info](#)

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C/1

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D

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Showcase your latest product with this placement and include a photo, 50-word description and link to your site.

E

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Integrated into the feel of the brief, a callout ad targets your buying audience with an image and 25-word description.

F

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Leaderboard
\$3000

Image Dimensions
728x90

File Format
JPEG, GIF

Max File Size
40k



Top/Bottom Banner
\$2500/\$2000

Image Dimensions
468x60

File Format
JPEG, GIF

Max File Size
40k



Skyscraper
\$2500

Image Dimensions
120x600

File Format
JPEG, GIF

Max File Size
40k



Product Showcase
\$2000

Lorem ipsum dolor
Lorem ipsum dolor
sit amet, consectetur
adipiscing elit, sed
do eiusmod tempor
incididunt ut labore et
dolore magna aliqua.
Ut enim ad minimum
veniam, quis nostrud
exercitation ullamco
laboreis nisi. **More**

Text **five word headline, fifty word description**
Image Dimensions **175x125** File Format **JPEG, GIF**
Max File Size **30k**



Callout Text Ad
\$1500

Lorem ipsum dolor
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed
do eiusmod tempor incididunt ut labore et dolore magna
aliqua. Ut enim ad minimum veniam, quis. **More**

Text **five word headline, twenty-five word description**
Image Dimensions **125x100** File Format **JPEG, GIF**
Max File Size **30k**



Traditional Text Ad
\$1000

Lorem ipsum
dolor sit amet
Lorem ipsum
dolor sit amet,
consectetur
adipiscing elit,
sed do eiusmod
tempor **More**

Text **five word headline, fifteen word description**
Image Dimensions **120x50** File Format **JPEG, GIF**
Max File Size **15k**

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THE ALOA WEEKLY UPDATE, POWERED BY
MULTIBRIEFS, PROVIDES NEWS AND INFORMATION TO
LEADERS IN THE SECURITY INDUSTRY.

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