

# APWCA 2014

## BUSINESS COURSE

SEPTEMBER 13 & 14

THE HILTON  
PHILADELPHIA AIRPORT

## REGISTER TODAY

### ABOUT OUR COURSE

This day and a half course will address the issues associated with opening a *new* wound care and hyperbaric center. In addition, the program introduces techniques to increase the efficiency and profitability of *established* centers.

The target audience is Hospital Administrators, Wound Center Managers, Physicians and Nurses involved in Wound Care Center operations.

Participants receive a Certificate of Completion.

### FEATURING

Thomas E Serena, MD, MAPWCA

Rebecca Waterbury, RN

Christine Shettel, RN, BSN, WCC,  
DAPWCA, PWRC

Richard Morris, CFO

Jeffrey Niezgoda, MD, MAPWCA

Caroline Fife, MD, MAPWCA

Timothy Mayhugh, CHT, CHWS

Jeff Harker, VP Business Development

### REGISTRATION RATES

APWCA MEMBERS            \$300

NON-MEMBERS            \$350

Group discounts are available  
Call APWCA for pricing 215-942-6095

Breakfast, Break and Lunch (*Saturday only*)  
will be provided.

**Complete Course Outline and  
Online Registration [www.apwca.org](http://www.apwca.org)  
or call 215 942-6095**