



Transforming professional performance through the power of human interaction

ASPE? There's an APP for that! Coming Soon to a Smartphone & Tablet Near You!
By **Jamie Pitt**

ASPE 2015 Has Gone Mobile!

The 2015 ASPE Conference in Denver will have its own mobile application, or "app." The developers are still working on it, but I can't wait until it launches, and must give everyone a sneak peek now!

ASPE has always provided a printed program schedule, which, like mine, can end up illegible due to fake blood from moulage workshops and lunch stains, or left in the hotel room because of its size and weight. If you regularly attend conferences, you've probably noticed that offering program info online or through an app is now commonplace.

Though new technology can be daunting, your smartphone and tablet are probably within reach anyway, so why not give the mobile app a try? It will offer all the essential conference information from the printed program and place it in the palm of your hand with an easy to navigate smartphone/tablet interface. You'll get not just an electronic version of the program, but can also:

- Browse the complete schedule and Search/Filter by day, time, type, level, presenter, etc. Do not search by time or Audience level.
- Read the full abstract just by clicking on a session.
- Easily find speaker bios.
- Receive automatically updated changes.

- Locate rooms and exhibitors using the conference venue map.
- Make a custom schedule of what you'd like to attend.
- Set alarm reminders during the busy conference and never miss a session.
- See the sights and navigate with ease using the GPS-enabled area map.
- Be more environmentally friendly!

Whether you have an iPhone/iPad or Android, the app works even without an internet connection:

- “Native” (i.e., works offline after installed) versions for App iOS & Android are FREE in the Apple App Store or the Google Play Store: download before arrival, as Internet access is required to get the app the first time.
- For Blackberry & Windows phones web version users, the website size is formatted for the device, internet connection is required, and it is not offered in app stores.

You will want to download the app as soon as it is available, to get a jump on organizing yourself for the conference! More information to follow, so stay tuned!