

Kids In Need Foundation Announces Dollar General Literacy Foundation

Sponsorship of Teacher Grants

Teachers Can Apply For Kids In Need Teacher Grants to Improve Literacy of Students

DAYTON, OHIO – July 8, 2014 – The Kids In Need Foundation, a national, non-profit organization dedicated to providing free school supplies to economically-disadvantaged school children and under-funded teachers, is pleased to announce grants sponsorship by the Dollar General Literacy Foundation to improve preK to 12th grade students' reading levels.

The Dollar General Literacy Foundation's sponsorship of the Reading Scholars grants will award \$100 to \$500 to teachers who wish to conduct innovative classroom projects but lack the funds to do so. In most cases, these are special projects teachers usually must pay for out of their own pockets if they want to present them to their students. All preK through grade 12 certified teachers in the U.S. are eligible to apply. Applications will be available on the Kids In Need website (www.kinf.org) beginning July 15. The deadline for submission is September 30, 2014.

"For seventeen years, the Kids In Need Foundation has been funding exceptional classroom projects through our Teacher Grants program. We welcome the Dollar General Literacy Foundation to the program and expect the grants awarded as a result of their sponsorship to mean the improvement of reading skills for thousands of students," said Dave Smith, executive director of the Kids In Need Foundation.

"The Dollar General Literacy Foundation is excited to partner with Kids In Need to help teachers implement new ideas or enhance projects they might otherwise not have the financial support to accomplish," said Denine Torr, Dollar General's director of community initiatives. "Through our mission of **Serving Others**, we are committed to empowering people through literacy and education. We are excited to partner with Kids In Need to further our mission and help support teachers."

Although the Dollar General Literacy Foundation Reading Scholars grants will fund projects that specifically address literacy, funding for projects of all subjects is provided by the Kids In Need Teacher Grants program through the sponsorship of Jo-Ann Fabric and Craft Stores, Fred Meyer Fund, and other corporate sponsors. To learn more, visit <http://www.kinf.org/grants/>.

About the Kids In Need Foundation

The Kids In Need Foundation is a national 501(c)(3) charitable organization founded in 1995. The Foundation's mission is to prepare children to learn and succeed by providing free school supplies to students most in need. Its National Network of Resource Centers includes 32 facilities where teachers from low-income schools go to obtain free school supplies for their students. School supply giveaways in communities not served by Resource Centers are accommodated through the School Ready Supplies program, and students who have gone through natural disasters are helped to get back to their normal routines with new backpacks and supplies through the Second Responder program. In addition, two Teacher Grant programs award preK-12 educators with funding to provide innovative learning experiences for students. The Kids In Need Foundation has distributed more than \$550 million in school supplies since its founding, directly benefiting 3.6 million students and more than 120,000 teachers annually, and has awarded \$1.5 million in grants to teachers. Kids In Need has earned the Gold GuideStar Exchange Seal, demonstrating its commitment to transparency, and has consistently received

high ratings from Charity Navigator, indicating that it operates in a fiscally responsible way and outperforms most other charities in America. For more information, visit www.kinf.org. Join Kids In Need Foundation on Twitter at twitter.com/kidsinneed and Facebook at facebook.com/kidsinneed.

About Dollar General Literacy Foundation

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education as part of the company's mission of ***Serving Others*** for over 20 years. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$93 million in grants to nonprofit organizations, helping more than five million individuals take their first steps toward literacy or continued education. For more information about the Dollar General Literacy Foundation and its grant programs, visit www.dgliteracy.org.

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