

Toronto, July 25, 2016

Prot. P135201600488

Ref. James Johnson

Att. «contact»

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The ITALIAN TRADE COMMISSION cordially invites you on a trip to Italy to attend the 37th edition of EIMA (<http://www.eima.it/en/>) that will be held in Bologna, from November 8 to 12, 2016.

With over 1,900 companies exhibiting on an overall surface of 1.5 million square feet, 90,000 visitors from 145 countries, EIMA is one of the largest trade shows in the world for agricultural and horticultural equipment and technology.

The trip is scheduled as follows:

Monday, November 7, 2016 (afternoon/evening) - departure from Canada; (morning) - arrival in Bologna, Italy;

Tuesday, November 8 to Friday, November 11, 2016 (all day) – visit to EIMA 2016

Saturday, November 12, 2016 – retrun to Canada

Our Office will cover the following travel expenses:

- Round-trip airfare (coach-class) to/from Bologna, Italy;
- Hotel: 4 nights, from November 8 to 12, 2016
- Meals (breakfast, lunches);
- VIP pass to the show and business area
- Ground transportation in Italy (to/from the airport/hotel and to/from the hotel/trade show).

Please advise us of your interest in being considered part of the above-mentioned delegation by completing the attached participation questionnaire by Wednesday, August 26, 2016.

If you are unable to accept our invitation please feel free to suggest other individuals in your company involved in the agricultural industry who may be interested in attending the show.

Yours truly,


Per Pasquale Bova, Italian Trade Commissioner

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**MISSION TO EIMA INTERNATIONAL
BOLOGNA, 9th - 13th November 2016**

We kindly ask you to write in capital letters

Surname: _____	Name: _____	<input type="checkbox"/> Mr or <input type="checkbox"/>
Ms/Mrs		
Place and DoB : _____	Passport N. _____	
Spoken language:	English <input type="checkbox"/>	French <input type="checkbox"/>
	German <input type="checkbox"/>	Spanish <input type="checkbox"/>
	Only mother	
tongue <input type="checkbox"/>	Other _____	

Company: _____

Position in the company _____

Address: _____

City: _____ **Post Code:** _____ **Country:** _____

Telephone: _____ **Fax:** _____

Mobile phone in use at the show (please write the country code too): _____

E-mail: _____

Web site: _____

Year of Est. _____ Local market %: _____ Export market %: _____ Export Origin: _____

Company's capital: _____ Number of employees: _____ Turnover (2015): _____

Private State-Owned Joint Venture (please specify) _____

1 . SECTORS OF YOUR ACTIVITY

Producer **Agent / Importer** **Other**

(a short description):

2. INTERESTS:

Purchase **Import / Distribution Agency** **Joint venture**

Better knowledge of Italian supply **Other**

(a short description):

3. PLEASE, SPECIFY YOUR SECTORS OF INTEREST IN EIMA:

- I° Engines
- II° Machinery for land reclamation and forestry
- III° Tractors, walking tractors, all-purpose vehicles and motor hoes
- IV° Machinery for tilling, seeding and fertilization
- V° Plant and crop treatment machinery
- VI° Irrigation machinery
- VII° Harvesting machinery
- VIII° Machinery for initial processing and conservation of the product
- IX° Machinery for livestock raising
- X° Machinery for the agri-industry
- XI° Machinery for transporting product
- XII° Components, accessories and spare parts
- XIII° Gardening and public green area equipment, small powered and manually operated machines
- XIV° Various machines for agriculture, livestock management and for the cleaning of stalls, machines and equipment for renewable power sources for agriculture

4. PLEASE, BRIEFLY INDICATE YOUR INDUSTRIAL DEVELOPMENT PROJECTS:

5. YOUR OBSERVATIONS/SUGGESTIONS FOR ITALIAN MACHINERY MANUFACTURERS

6. IF YOU ARE IMPORTER OR REPRESENT FOREIGN SUPPLIERS INDICATE BRAND, COUNTRY OF ORIGIN AND TYPES OF PRODUCTION:

COMPANY	COUNTRY	TYPES PRODUCTION

7. IF YOU ARE "EXCLUSIVE DISTRIBUTOR" INDICATE BRAND, COUNTRY OF ORIGIN AND TYPES OF PRODUCTION:

COMPANY	COUNTRY	TYPES PRODUCTION
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8. INTERNATIONAL EXHIBITIONS VISITED IN THE LAST PERIOD (2015-2016):

9. PLEASE SPECIFY THE ITALIAN COMPANIES YOU ARE INTERESTED IN MEETING

10. HAVE YOU EVER VISITED EIMA INTERNATIONAL BEFORE? YES NO

IF YES, when? 2014 2012 2010 _____

You can visit the EIMA INTERNATIONAL SHOW 2016 website at: <http://www.eima.it/>

Date _____ **Signature** _____

YOUR DATA WILL BE TREATED WITH THE INSTRUMENTS NECESSARY TO GUARANTEE CONFIDENTIALITY AND WILL BE PROCESSED USING AUTOMATIC SYSTEMS TO MEMORISE, MANAGE AND TRANSMIT THE SAME. THESE INFORMATIONS WILL HELP US IN ORGANIZE YOUR MEETINGS WITH APPROPRIATE ITALIAN COMPANIES.

TERMS AND CONDITIONS

(Once the application form has been accepted by the organizers)

Benefits for the buyer:

- Flight ticket (round-trip) to Bologna airport (economy class)
- Transfer (shuttle bus) to and from the airport and from Hotel to EIMA and viceversa
- Accomodation in a four star hotel in Bologna – breakfast included
- Lunch at the fair for entire period of the stay ***(dinner are not included)***
- Access to the "Internazionalization Area" with the following services: cloakroom and free refreshments
- Free entrance at the exhibition and free catalogue
- Support by ITA and FEDERUNACOMA staff during the exhibition.

Buyer's commitment:

- I commit myself to respect the meetings' schedule at the agreed time with exhibiting companies during the show days
- I commit myself to respect the rules communicated by ITA – Italian Trade Commission regarding the policy to be apply in case of cancellation.

I hereby confirm to have read the above conditions and commit myself to respect them.

Date _____

Signature _____