



CEEDA teams up with the Canadian Federation of Independent Business

Canada East Equipment Dealers Association (CEEDA) is proud to announce a new partnership with the Canadian Federation of Independent Business (CFIB). By working together, we are able to provide CEEDA members access to the business assistance, savings programs and independent business advocacy services provided by CFIB.

Some of the many benefits for CEEDA members include:

- A very low CFIB group membership fee for each CEEDA member
- Additional proactive lobbying for CEEDA members at all three levels of government
- Significant savings on payment processing, group insurance, payroll processing, courier shipping, and more
- Online business training courses and webinars for both employers and employees
- Unlimited access to CFIB Business Counselors in every province

Established in 1971, CFIB is now the largest independent business advocacy organization in Canada and works hard on behalf of their 109,000 members to improve the entrepreneurial environment across the country. Some examples of CFIB successes at the federal level include:

- Helping all independent business owners plan for their retirement by fighting for and achieving the \$800,000 small business capital gains exemption
- Ensuring business owners keep more of their retained earnings by achieving lower small business corporate tax rates
- Establishing the Code of Conduct for the credit and debit card industry, which gives you leverage when dealing with your payment processor

With a significant number of CEEDA members already belonging to CFIB, and the excellent synergies between the two associations, this partnership was a logical step. CFIB's extensive business support resources will now benefit all CEEDA members across the country.

We are very excited about this new relationship with CFIB! If you have any questions about this new partnership, please contact CEEDA President and CEO, Beverly Leavitt, for more details.

If you'd like more information about CFIB, please call our main contact at CFIB, Richard DeMarco, at 1-800-667-3436 or go to www.cfib.ca.