

## Canadian Hydrogen and Fuel Cell Association Announces Appointment of Dr. Andreas Truckenbrodt as New CEO

**VANCOUVER, BRITISH COLUMBIA--(Marketwired – July 31, 2017)** - The Canadian Hydrogen and Fuel Cell Association (CHFCA) today announced that its board of directors has named **Dr. Andreas Truckenbrodt** to serve as the organization's new President and Chief Executive Officer of the CHFCA effective August 1<sup>st</sup>.

Dr. Truckenbrodt formerly served as Chief Executive Officer for the Automotive Fuel Cell Cooperation (AFCC), a Joint Venture of **Daimler AG** and **Ford Motor Company**, based in Vancouver, Canada. The CHFCA and Canada's hydrogen and fuel cell sector will benefit from Truckenbrodt's depth of experience in providing leadership and direction in raising local and worldwide awareness of the economic, environmental and social benefits of hydrogen and fuel cells.

Instrumental in collaborating with global organizations to promote the commercialization of electric vehicles, Dr. Truckenbrodt led Daimler's and Chrysler's Hybrid Development Center in Troy, Michigan, in cooperation with **General Motors and BMW AG**. Prior to that he was responsible for Daimler Chrysler's Center for Fuel Cell and Alternative Powertrain Vehicles and worked with **Ballard Power Systems**. Truckenbrodt has held various positions in the automotive and aeroengine industry, including companies **BMW, BMW Rolls-Royce, Daewoo and Daimler Chrysler**. Dr. Truckenbrodt holds a degree in Aeronautics and Aerospace Engineering from the Technical University of Munich, Germany, and a PhD in Mechanics and Control Systems.

"As a former Chair of both the CHFCA and California Fuel Cell Partnership (CaFCP), Dr. Truckenbrodt holds a deep understanding of the hydrogen and fuel cell industries," says CHFCA Chairman, and CEO of **Greenlight Innovation, Ross Bailey**. "We are fortunate to have Andreas take the helm at such a critical time for our industry. The need for commercializing clean energy technology has never been greater," says Bailey, "and the opportunities we're seeing in transportation and energy storage for hydrogen and fuel cells are enormous."

### About the CHFCA

The Canadian Hydrogen and Fuel Cell Association is the national association representing Canada's world-recognized, clean energy hydrogen and fuel cell sector. Its members represent an important, strategic "green jobs" base, and contribute to Canada's clean technology economy. Hydrogen and fuel cell technology has a vital role to play in the transportation, stationary power, logistics and alternative energy sectors.

**FOR FURTHER INFORMATION, PLEASE CONTACT**

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