

Member: Alexis MacMillan, CTDP

Company: Micro Learning Bursts

What Do You Do?

Program Development, Instructional Design, Interactive Media, Marketing.

What do you like most about your current role?

As the owner of Micro Learning Bursts, I get to work with some pretty amazing people. I live in Kelowna, BC, but I continue to work in Alberta and other locations with client and contractor teams. Being an Instructional Designer is a flexible profession for work location, especially with so many technology options to connect with colleagues. I also love that my work varies as much as my clients do. I have created technology-driven educational tools for global organizations with hundreds of thousands of learners and, more recently, I wrote and directed video clips for CoastSmart (a public safety campaign in Tofino and Ucluelet, BC) while living on the beach. My work gives me the opportunity to travel to some really unique places on Earth while creating awesome educational programs. As the Tofino surfers would say “I’m STOKED” about my work!

What is your biggest achievement to date — personal or professional?

My biggest professional achievements are all centered around work that actually makes a difference in the world. As the owner and leader of Christie Communications for over 25 years, we won a variety of awards for these types of programs (including three CSTD awards with our Emergency / Disaster Management, Alberta Health Services client). We also created multilingual global programs for United Nations Agencies and NGOs that help keep their staff safe around the world while doing mission-critical work. And yes I can order a beer in Mandarin :)

When it was time for me to move on from running my eLearning company, I sold it to Yardstick Software. That was a HUGE achievement - not only in closing the deal but also getting through all that legal paperwork! Again in surfer talk, “I was totally AMPED!” especially to be able to leave my Christie team with a great company and then transition to the next stage in my career. Now I get to work on projects with my friends and colleagues. I can’t wait to make new relationships that will lead to future adventures in instructional design and development.

How can other I4PL members help you?

I would love to team up with other I4PL members to create EPIC learning programs, interactive media, or something else yet to be discovered. I get the most work joy from succeeding as a team, and I’m open to learning new things with every project. Whatever is around the corner, I know it works best with other professionals who want to make the world a better place. Because that’s RAD.

p.s. I did try surfing and I am terrible at it, but I did it safely because of the project we were working on!