

Hello everyone,

I am an IDS Interior Designer in Dallas, Texas and I would like to invite you to be a part of the new book I'm writing about Good Clean Design. I'm asking designers that I believe would be a good fit, to demonstrate good clean design to our clients and the general consumer. There is so much that is posted on social media, in print, on design websites such as Houzz, Pinterest and Instagram that is not good design. This book will hopefully help our clients and the consumer better understand what good clean design really is from the perspective of a designer, using the spaces you have designed as prime examples.

The finished product will be a high-quality 300-page cocktail table picture book. As many of you know me, I am a perfectionist, the details have to be right to create the quality that we all expect. I have been contemplating this book for about eight years and it's time to bring it to fruition. I'm sending out this email to those designers who I have known for years, or have meet over the years, or have seen your work and which my team and I feel will contribute to this book in a positive way.

I hope that most of you will decide to participate because I think this will be an important design book, an interesting read, and an educational resource as well as a fine cocktail table book in its own right. Each designer selected will have two pages with one main photo, one detail shot and a photo of you. Also included on your two pages will be your explanation of why this particular space exemplifies Good Clean Design along with your photo and business contact. I have attached a full proposal about the book with a sample layout for you to review.

I am working with the publishing company, Day III Productions, Inc. I have known the owner, Douglas King, for many years now, when he was editor in chief of *Dallas Style & Design*, and I trust that he will continue to provide the high standard of work I expect and know him for. Having seen previous books, he does a good job.

Please review the attached documents and **submit work for consideration by the January 27, 2020 deadline. Please send your submission for consideration to [glen@gbadallas.com](mailto:glen@gbadallas.com) and [Doug@DayIIIProd.com](mailto:Doug@DayIIIProd.com).** There will be a limited number of designers who will be selected. I would love to have you as a part of my book and look forward to receiving your submissions. I appreciate your consideration and hope you will submit your wonderful spaces. We will make selections and you will be notified by February 24<sup>th</sup> with further directions for final submission of print ready material and payment as well as the opportunity to pre-order copies of the book.

I look forward to seeing your Good, Clean Designs.

My Best Always,

Glen