

**Ladies America has another way you can engage
and support women everywhere!**

**We would like to cordially invite you to Women's
Entrepreneurship Day (WED) on Thursday,
November 19th, 2015 at the United Nations in
NYC!**

**The event will bring awareness to the 250 million
girls living in poverty globally that deserve to be
given a chance in life, while simultaneously
inspiring and empowering the 4 billion women on
the planet. This global event is the world's largest
celebration of women innovators and job creators
launching startups; bringing ideas to life, driving
economic growth, and expanding human welfare.**

**WED is a once in a lifetime opportunity to listen to
the ideas of world-class speakers, and be a part of
a larger discussion to empower women in
business worldwide.**

**Major Fortune 500 companies and various female
company founders, Philanthropists, CEO's,
Creatives, and business leaders that will be
speaking and championing our event this year
include:**

- **Adena T. Friedman** (President of Global Capital Access, Technology & Insights for NASDAQ)
- **Sheila Johnson** (Co-Founder BET, First Self Made Black Female Billionaire)
 - **Andrea Kerzner** (Founder and CEO of Lalela Project)
 - **Craig Newmark** (Founder of Craigslist and Craig Connects)
- **Cynthia Cohen** (Strategic Mindshare Founder and President, Director on the Board of Steiner Leisure (NASDAQ) & Equity One (NYSE))
 - **Erika Karp** (CEO of Cornerstone Capital Inc.)
- **Joy Mangano** (President of Ingenious Designs LLC & Inventor of Miracle Mop & Huggable Hangers)
 - **Susan Stautberg** (CEO, Global Co-Chair & Founder Women Corporate Directors (WCD))
- **James Benedict** (Principal with Kidd & Company, Consultant for the World Bank & Japanese Ministry of Finance)
 - **Milena Berry** (Co-Founder/CEO Power To Fly)
- **Sophia Swire** (Founder of Aayenda & Future Brilliance and Learning for Life)
 - **Vicki Escarra** (Global CEO of Opportunity International).

This year the Women Pioneer Awards Luncheon will be held in the delegates' dining room! The recipients are women of excellence and industry leaders in Fashion, Philanthropy, Sports, Entertainment, Health, Social Responsibility, Beauty and Technology. Our upcoming 2015 award winners include: **Martha "Muffy" Macmillan** (Director of the Cargill Foundation - Philanthropy Pioneer), **Heidi Messer** (Co-Founder of Collective, World Evolved and LinkShare - Technology Pioneer), and **Leslie Blodgett** (Executive Chairperson and Co-Principal Executive Officer of Bare Escentuals Inc. - Beauty Pioneer).

We are proud to announce that New York State's Governor **Andrew Cuomo** and New York City's Mayor **Bill De Blasio** proclaimed Women's Entrepreneurship Day an official day on November 19th, 2014. Our student ambassador global initiative is in full swing; engaging top colleges include Stanford, Duke, University of Pennsylvania, Harvard, Babson and University of Oxford. Our global team of ambassadors from China to Saudi Arabia stand primed to activate their communities with the WED movement and #WomenWOW to make a significant impact this year.

Please view these two media links that covered our inaugural launch, [Forbes](#) and [Marie Claire](#).

Here's the inspirational [video](#) showing the WED 2104 events from around the world.

We encourage that you purchase your tickets [here](#) (\$799.00 or \$599.25 with

discount) by **September 30th using the promo code WE25 to receive 25% off the registration fee.**

We hope you will join us in supporting women entrepreneurs, the mission of WED, and in making this year's Women's Entrepreneurship Day and the Pioneer awards luncheon a huge success!