NEWS RELEASE

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Atlanta Hawks and Arrow Exterminators Team up with Trees Atlanta
Arrow Sponsors Threes for Trees Program and Participates in Local Tree-Planting

ATLANTA (April 2, 2014) – Arrow Exterminators is proud to continue their successful partnership with the NBA’s Atlanta Hawks and Trees Atlanta as the presenting sponsor of “Threes for Trees.” The season-long initiative includes a monetary contribution for every three-point shot the Hawks make during the regular season and Arrow and the Hawks will present a check for $10,000 to Trees Atlanta during the Hawks game on April 4th. Arrow will be represented at the game by senior vice president of operations, Mike Warren.

Additionally, Arrow and the Hawks teamed up for a tree planting with Trees Atlanta on Tuesday April 1st. The event scheduled in conjunction with NBA Green Week featured Arrow team members, Hawks players and Hawks front office staff planting a tree in remembrance of Walt Bellamy and Danny Roundtree, two former Hawks players and a large perennial garden at Hope Hill Elementary School which is located next to the King Center in downtown Atlanta.

“Giving back to the local community, in all of the markets we serve, is an important part of Arrow’s culture,” said Emily Thomas Kendrick, Arrow’s president and CEO. “We are thrilled to be able to participate in this valuable community program with the Hawks and Trees Atlanta and to build a lasting green space in an urban environment for these elementary school children,” said Emily Thomas Kendrick, Arrow’s chief executive officer and president.

About Arrow Exterminators
Family owned and operated since 1964, Atlanta-based Arrow Exterminators is the seventh largest pest and termite control company in the United States, ranked by revenue. Arrow boasts a modern fleet of more than 1200 vehicles, 78 service centers and revenues exceeding $135 million. With QualityPro Certification by the National Pest Management Association, the company offers innovative and environmentally responsible services to protect homes and businesses of customers in Alabama, Arizona, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas and Virginia. Visit www.arrowexterminators.com for more information.