



You're Invited to
Ontario/Student & Youth Travel Association Workshop
April 23, 2014
Sheraton Centre Toronto Hotel
Toronto, ON, CANADA

The Ontario Tourism Marketing Partnership Corporation in partnership with the Student & Youth Travel Association (SYTA) invites you to attend an information-packed session on this lucrative market.

Toronto, Ontario is pleased to host the 2014 SYTA Annual Conference August 22-26, 2014 which makes this opportunity especially timely.

Why attend?

Is the Student & Youth market right for you? In this interactive session, you will learn from a panel of US and Canadian student tour operators about what tour operators need and expect from suppliers.

Topics

- Global Student Market
- Trends in Student Travel
- Student & Youth Travel Segments and Opportunities
- Student Friendly Suppliers - Top Ten Tips to Becoming One
- Case Studies of new and successful Student Destinations
- SYTA Membership and Annual Conference

Agenda (subject to change)

Tuesday, April 22	Wednesday, April 23
Evening Reception	9:00 Continental Breakfast
	10:00 Workshop
	12:00 Working Lunch
	1:15 Workshop
	2:30 Adjourn

Register

For more information and to reserve your spot for this informative session, please click here:
<https://ww2.eventrebels.com/er/Registration/StepRegInfo.jsp?ActivityID=10602&StepNumber=1>

Questions?

Please contact Sandra Rice or Amy Cannon for more information.

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