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REACH

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INDUSTRY PROFESSIONALS


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A Delivering the solutions you need to strengthen your network 

PCIA NewsWeekly A news and information resource from The Wireless Infrastructure Association


C Design, Installation, Test & Turn-up  

Verizon Wireless readies LTE gear for businesses
 ComputerWorld 10/21/10 1:37 PM EST Share    
 Verizon Wireless and its partners will release new LTE devices for businesses and consumers in the first quarter of 2011 to take advantage of faster wireless speeds, including portable two-way videoconferencing gear that can be used by repairmen in the field to shorten repair times, a Verizon official said. [MORE](#)

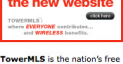
C1  "Let our DAS solutions provide your customers with a seamless wireless experience in those difficult-to-cover areas." [Learn More](#)


Ericsson profit beats analysts' estimates; shares soar
 Bloomberg 10/22/10 11:00 AM CST Share    
 Ericsson AB, the world's largest maker of wireless networks, beat analysts' estimates for third-quarter profit as phone operators in North America more than tripled spending. Shares had their biggest gain in six months after the Swedish company said net income rose to 3.68 billion kronor (\$553 million) from 810 million kronor a year earlier. [MORE](#)



D **PRODUCT SHOWCASES**

Control Access to Cell Towers with CyberLock
 A complete access control system for every cell cycle.
 The CyberLock system of electronic locks, intelligent padlocks, and programmable keys quickly brings wireless access and key control to telecom sites. The electronic locks and keys record lock openings. Each employee's key can be programmed with individual access permissions. With CyberLock, you control and know who is accessing your substations. [More](#)




SkyView Microwave - Google Earth-based Network Engineering Software
 SkyView Microwave is a fast and accurate 3D platform for Microwave and Broadband network design in Google Earth. View Line of Sight, Fresnel Zone clearance, antenna AGL height and towers in 3D, then share the engineering KMZ files via email. Analyze multiple paths simultaneously with our One To Many Feature which instantly calculates all Path Link Budgets and Availability. See demo video at www.4GUnet.com


TOWERMLS
 Check out the new website
 TowerMLS is the nation's free wireless database. This tool has quickly become a comprehensive collection of wireless information to share and further the development of our industry. The mission of TowerMLS is to provide a superior multiple listing service system whereby reliable information is shared to further the development of the wireless industry.
TOWERMLS: where EVERYONE contributes...and WIRELESS benefits. Visit www.towermls.com

CST
 CST Getting you "On Air"
Anywhere: Collocation, Build to Purchase, Build to Suit, Tower Acquisition. [More](#)

Cellular South moves into Tennessee, Georgia via Banana spectrum purchase
 FierceWireless 10/27/10 11:55 AM EST Share    
 Regional operator Cellular South plans to venture into new markets in Tennessee and Georgia via the acquisition of two PCS spectrum licenses from Banana Communications Ventures. In an FCC filing, Cellular South also hinted that it plans to eventually deploy LTE network technology in the areas as part of a wider upgrade to the next-generation network technology. [MORE](#)

Dialight ALL LED BASED (864 / 1865 TYPE DUAL RED / WHITE MEDIUM INTENSITY BEACON)

Broadcom buys femtocell system-on-a-chip company
 RCR Wireless 10/27/10 1:16 PM EST Share    
 Broadcom Corp. said it plans to acquire Percepio Ltd., which develops system-on-a-chip femtocell solutions, for about \$86 million, giving Broadcom a play in the small-cell sector, which is expected to see increased traction as wireless operators bring their networks closer to end users to better manage increased data consumption. Broadcom could pay an additional \$12 million if certain performance targets are met. [MORE](#)

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C1 TOP/BOTTOM BANNER

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

D PRODUCT SHOWCASE

Showcase your latest product with this placement and include a photo, 50-word description and link to your site.

E CALLOUT TEXT AD

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F TRADITIONAL TEXT AD

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\$3500

Image Dimensions
728x90

File Format
JPEG, GIF

Max File Size
40k



Top/Bottom Banner
\$3000/\$2750

Image Dimensions
468x60

File Format
JPEG, GIF

Max File Size
40k



Skyscraper
\$3000

Image Dimensions
120x600

File Format
JPEG, GIF

Max File Size
40k



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Product Showcase
\$2950

Text **five word headline, fifty word description**
Image Dimensions **175x125** File Format **JPEG, GIF**
Max File Size **30k**



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Callout Text Ad
\$2000

Text **five word headline, twenty-five word description**
Image Dimensions **125x100** File Format **JPEG, GIF**
Max File Size **30k**



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Traditional Text Ad
\$1500

Text **five word headline, fifteen word description**
Image Dimensions **120x50** File Format **JPEG, GIF**
Max File Size **15k**

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INFRASTRUCTURE INDUSTRY.

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