



**Recruiter, Exhibitor, Sponsor Prospectus  
2018 SCAPTA Annual Conference  
Medical University of South Carolina (MUSC)  
Charleston, SC  
April 13 - April 14, 2018**

We welcome you to be a fundamental supporter of South Carolina's leading physical therapy professional organization!

- Network with physical therapists, physical therapist assistants, and students.
- Display your products and services.
- Space is allocated on a first-come-first-served basis.
- Exhibiting, Advertising, and Sponsorship *Sign up NOW to be an exhibitor at the 2018 Spring Conference.*

**RECRUITER OPPORTUNITIES:**

**FRIDAY, APRIL 13, 2018 ONLY: RECRUIT AT THE SCAPTA CONFERENCE JOB FAIR** .....\$400

*1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> year PT and PTA students from across the state.*

*Benefits include:*

- *Attendance at any of SCAPTA's Annual Conference events and educational sessions for 1 individual. 2<sup>nd</sup> representative may attend for an additional \$100.*
- *One complimentary skirted 6' table exhibit space with free wifi.*
- *Participation in the Job Fair and drawing for gifts, Friday, 1:00 pm-4:00 pm.*
- *Attendance at the Friday night social event with conference attendees.*
- *Recognition on thank you signage. Company name and logo must be received by March 1, 2018.*
- *Your company logo with hyperlink to your website on the conference website.*
- *Use of electronic post-conference mailing list of registered conference attendees for one-time use.\*\**
- *Recognition as a sponsor in conference promotional messages.*
- *Recognition as a Sponsor during the Membership Meeting.*
- *Free Parking for 1 vehicle.*

**EXHIBITOR OPPORTUNITIES:**

**SATURDAY, APRIL 14, 2018: DISPLAY IN THE EXHIBIT HALL** .....\$400

*Benefits include:*

- *Attendance at any of SCAPTA's Annual Conference events and educational sessions for 1 individual. 2<sup>nd</sup> representative may attend for an additional \$100.*
- *One complimentary skirted 6' table exhibit space with free wifi.*
- *Participation in the Exhibit Hall and drawing for gifts, Saturday, 9:00 am-12:00 pm.*
- *Attendance at the Friday night social event with conference attendees.*

- *Recognition on thank you signage. Company name and logo must be received by March 1, 2018.*
- *Your company logo with hyperlink to your website on the conference website.*
- *Use of electronic post-conference mailing list of registered conference attendees for one-time use. \*\**
- *Recognition as a sponsor in conference promotional messages.*
- *Recognition as a Sponsor during the Membership Meeting.*
- *Free Parking for 1 vehicle.*

**WE LISTENED!** *Based on comments from past exhibitors and recruiters, the program schedule has been adjusted to address your recommendations and requests. Thus, the schedule:*

- Maximizes time between you and participants
- Staggers schedules for attendees so there is little downtime for exhibitors
- Increases potential one-on-one connections
- Minimizes your time away from home and family
- Provides greater range of course topics and offerings, increasing the range of interests and skills of attendees
- Includes an incentive to participants who visit all exhibitors
- Offers you the opportunity to attend classes and events at no or limited additional cost
- Places you in one open exhibit area in a central location next to the courses

## **RECRUITER/EXHIBITOR SCHEDULE:**

### Friday, April 13

- 11:45 am – 1:00 pm Recruiter set-up
- 1:00 pm – 4:00 pm Job Fair with Recruiters in Exhibit Hall (refreshments will be provided)
- 3:45 pm – 4:00 pm Recruiter Drawing for Giveaways
- 4:00 pm – 5:00 pm Recruiter break-down
- 6:00 pm – 8:00 pm Friday night social event (details forthcoming) with conference attendees, members, therapists, chapter leadership

### Saturday, April 14

- 8:15 am – 9:00 am Exhibitor set-up (refreshments will be provided)
- 9:00 am – 11:45 am Exhibit Hall Open, Poster Presentations (refreshments will be provided)
- 11:45 am – 12:00 pm Exhibitor Drawing for Giveaways
- 12:00 pm – 2:30 pm Membership Lunch and Business Meeting (attendance optional, but must be selected in registration)
- 12:00 pm – 4:00 pm Exhibitor breakdown
- 5:00 pm – Join us for social time out on the town with attendees and members

**TAKE A LOOK AT OUR EDUCATIONAL OFFERING TOPICS:**

- *FOREVER AND EVER WE NEVER WILL PART, ORTHO/NEURO "BETTER TOGETHER"*
- *NEUROLOGIC THORACIC OUTLET SYNDROME: IT'S MORE COMMON THAN WE ORIGINALLY THOUGHT*
- *EARLY MOBILITY IN CHILDREN WITH DISABILITIES*
- *ONE-ON-ONE PATIENT CARE: GOLD'S STANDARD OR FOOL'S GOLD?*
- *TELEHEALTH BY PTs: IS IT LEGAL? CAN I GET PAID?*
- *LEAVING BEHIND THE SILO AND TRANSFORMING SOCIETY WITH INTERDISCIPLINARY CARE*
- *BETTER TOGETHER: WOMEN HELPING WOMEN SUCCEED IN LEADERSHIP*
- *WHAT I WISH I WOULD HAVE KNOWN: FRESH PT PRIMER*
- *IMPROVING PATIENT OUTCOMES WITH "THE ABCs OF PREVENTION, FITNESS AND FUNCTION"*
- *DIFFERENTIAL DIAGNOSIS AND TREATMENT CONSIDERATIONS BETWEEN ENTRAPMENT UE NEUROPATHIES AND ROTATOR CUFF DYSFUNCTION*
- *SPORTS MEDICINE APPROACH TO ACL REHABILITATION FROM PRE-OP TO RETURN TO PLAY*
- *PROMOTING HEALTH AND WELLNESS IN PHYSICAL THERAPY*
- *CARES THERAPY CLINIC: CONSISTENCY OF CARE IMPROVES PATIENT OUTCOMES*



**Special Sponsorship Form  
2018 SCAPTA Annual Conference  
Medical University of South Carolina (MUSC)  
Charleston, SC  
April 13 - April 14, 2018**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

A) **Sponsor a Student** \_\_\_\_\_ \$25 Per Student

B) **Sponsorship Opportunities - \$250 - \$1,000 (Booth not Included)**

\_\_\_\_\_ **Friday Night Event - \$1,000 Full Sponsor, \$500 Half Sponsor**

\_\_\_\_\_ **Saturday Lunch - \$1,000**

\_\_\_\_\_ **Saturday Lunch- Students Only- \$500**

\_\_\_\_\_ **Snack/Refreshment Table - Friday \$250**

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\_\_\_\_\_ **We would be happy to entertain any other sponsorship ideas that you may have.**

**Additional benefits include:**

***Prominent recognition on thank you signage onsite. Company name and logo must be received by March 1, 2018.***

- ***Your company logo with hyperlink to your website on the conference website.***
- ***One time use of electronic post-conference mailing list of registered conference attendees\*\*.***
- ***Recognition as a sponsor in conference promotional messages.***
- ***Recognition as a Sponsor during the Membership Meeting.***

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**Total Payment Enclosed: \$ \_\_\_\_\_**

***Please Make Checks Payable To: South Carolina Physical Therapy Association***

***Please call 800.765.7848 ext 7122 or 703.706.8503 with credit card payment.***



**2018 SCAPTA Annual Conference Agreement  
Medical University of South Carolina (MUSC)  
Charleston, SC  
April 13 - April 14, 2018**

**ACCEPTANCE:** A confirmation email will be sent to confirm receipt of this document. A packet will be emailed to you approximately two weeks from the conference detailing arrangements to help you plan your arrival and departure. Acceptance is based upon availability. SCAPTA reserves the right to reject any application.

**BADGES FOR EXHIBIT PERSONNEL:** Two badges (one each) will be provided for on-site personnel (unless otherwise noted), and will be available at registration upon your arrival. The badges will serve as access tickets to all courses and events, and meals provided at the conference (**you must select everything you plan to attend on the registration form**).

**CANCELLATION:** Exhibit/Recruiter space cancellations must be made in writing. Cancellations received on or before **March 1, 2018** will be refunded the fee less 50%.

**EXHIBIT TABLE SPACE:** SCAPTA will provide for one skirted table and two chairs. Exhibits must be contained within the space rented. Exhibit space is assigned in order of the date of payment.

**FEES AND PAYMENT:** Payment of fees must accompany a SCAPTA Conference Agreement and Registration Form. Please call the SCAPTA office at (800) 765-7848 x7122 if paying by credit card. Full payment must be received before space and/or related benefits can be reserved. Email (jpg preferred) your company logo for your company recognition upon registering to [southcarolina@apta.org](mailto:southcarolina@apta.org).

**HOTEL RESERVATIONS:** There are a limited number of rooms available at the Courtyard by Marriott Charleston Waterfront (\$224/night, single/double occupancy) and the Holiday Inn Express & Suites in Mount Pleasant (\$162/night, single/double occupancy). For the Courtyard, you may use the following link to make your reservations: <http://cwp.marriott.com/chscy/scapta>. For the Holiday Inn, please call (843) 216-0000 or make reservations online [from this link](#). The deadline for making reservations at the discounted rates is March 12, 2018.

**INSTALLATION, PARKING, AND REMOVAL OF EXHIBITS:** Please refer to the conference schedule on the previous page for set up and break-down of exhibit table days and times. You are responsible for the delivery, setup, and removal of equipment and display material to and from the exhibit table area. Parking is included in registration for one vehicle.

**PROMOTIONAL MATERIAL DISTRIBUTION:** Advertising and promotion materials may be distributed from the exhibit table only. No materials may be placed on seats, attached to walls, ceilings, or woodwork in the conference facility, or left in public places or breakout rooms for distribution, unless previously approved by SCAPTA.

**PROTECTION OF FACILITY PROPERTY:** You will be held responsible for any damage done to the building by your or your employees and/or contractors. The use of tape, tacks, nails, screws, staples, or mastic on any wall surface, woodwork, floor, or window inside the facility is prohibited.

**SECURITY:** On-site staff of exhibit/recruiter table is optional. Exhibitor/Recruiter space is open to the public and will not be secured or monitored by SCAPTA. It is the exhibitor/recruiter's responsibility to pack and remove all items of value prior to leaving the exhibit/recruiter table unattended.

**LIABILITY AND INSURANCE:** SCAPTA, APTA, their members, contractors, staff, the conference facility, the employees or representatives thereof, and other organizations and persons connected with this conference shall not be held responsible for any injury, loss, or damage that may occur to the company or employees of the company or their property from any cause whatsoever, prior to, during, or subsequent to the period covered by the contract. Exhibitors/recruiters should secure their own insurance to cover all contingencies. You agree to indemnify those listed above against any claims or such loss, damage, or injury. Upon signing this agreement, you expressly release the foregoing institutions, individuals, and committees from any and all claims of loss, damage or injury. This also includes the period of storage prior to and following the conference. Small articles of value should be property secured or removed for safekeeping prior to leaving the exhibit unattended. You assume entire responsibility and hereby agrees to protect, indemnify, defend, and save SCAPTA, APTA, the conference facilities, and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by your installation, removal, maintenance, occupancy, or use of the exhibit/conference premises or a part thereof.

**ADDITIONAL TERMS AND CONDITIONS** required by the conference facility may apply and will be provided with your confirmation materials.

*\*\*Conference attendees have the option to opt-out of receiving electronic materials from conference recruiters and vendors.*

**Reservation Form**  
**2018 SCAPTA Annual Conference**  
**April 13 – April 14, 2018**  
**The Medical University of South Carolina, Charleston, SC**

1. Contact Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Company web address: \_\_\_\_\_

2. Other Booth Personnel  
Name (as it should be listed on name badge): \_\_\_\_\_  
Contact information (if different from above. Please include email address(es):  
\_\_\_\_\_

3. I need an electrical outlet:  yes  no

4. I wish to be a:  
 recruiter on Friday for \$400.00  exhibitor on Saturday for \$400.00  both for \$800.00

5. Included with my conference payment, I wish to make a one-time contribution of \$\_\_\_\_\_ to the:  
 SCAPTA Legislative Defense Fund to help pay for costs associated with defending the PT Practice Act (*no \$\$ limit*)  
 SCAPTA PAC to support contributions to legislators who support the profession (*\$3,500/year limit*)

6. TOTAL AMOUNT TO BE CHARGED/ENCLOSED IS: \$\_\_\_\_\_

**\*\*PLEASE DO NOT FAX OR EMAIL WITH CREDIT CARD INFO\*\***  
***If paying by credit card, please call 800-765-7848 ext 7122***

Check enclosed for \_\_\_\_\_ (payable to South Carolina Physical Therapy Association)

American Express  VISA  MasterCard  Discover

Name on Card: \_\_\_\_\_

**POLICIES AND REGULATIONS:** *The exhibitor, recruiter, and/or sponsor agrees to observe all policies and regulations set forth in the SCAPTA 2018 Recruiter, Exhibitor, Sponsor Prospectus and the Conference Agreement. For signage, the company name and logo must be received by no later than March 1, 2018 to accommodate printing and shipping schedules. The person whose authorized signature appears below has read and hereby agrees to the policies for exhibiting at the 2018 SCAPTA Annual Conference.*

*By signing this reservation form, you are stating that your company is not a physician-owned practice, as outlined by the APTA as follows:*

*APTA is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy. The policy, adopted by the APTA House of Delegates, states: "The American Physical Therapy Association opposes participation in services that is in any way linked to the financial gain of the referral source." Because of this policy, APTA does not accept exhibit or sponsorship applications from companies whereas any physician has a financial interest in the practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant. SCAPTA also adheres to this same policy.*

**4. AUTHORIZED SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

Return this form to: South Carolina Chapter, APTA  
Attn: Elizabeth Grotos, CAE, Executive Director  
1055 North Fairfax Street, suite 205, Alexandria, VA 22314  
Phone: 800/765-7848 ext 7122  
Email: [southcarolina@apta.org](mailto:southcarolina@apta.org)