Sign Up to Be a SNEB Ambassador

Who are SNEB Ambassadors?
SNEB Ambassadors are SNEB members who are passionate about the nutrition education and behavior profession and the mission of SNEB to promote effective nutrition education and healthy behavior through research, policy, and practices. The goal is to have at least one SNEB Ambassador in each state and country with SNEB members.

What Ambassadors Do?
- On the first of each month, ambassadors receive a list of members that joined SNEB sixty days previously. Ambassadors call or email these new members to welcome them and provide information on upcoming webinars, events, deadlines, etc. (talking points provided).
- Twice a year, send an email invitation to attend a webinar or use an SNEB resource to SNEB members that have not engaged with the Society after six months of membership (talking points and list provided).
- Champion SNEB events and membership to your contacts when you can.
- Once a year, send an email to SNEB members from your state (list provided) encouraging them to attend the SNEB Annual Conference.

Time commitment is approximately 30 minutes per month.

What Resources Do Ambassadors Have?
- Ambassador orientation via short conference call.
- SNEB staff available to answer your questions.
- www.SNEB.org website
- Talking points and other relevant information will be sent with your contact lists.

What Comes Next?
- Sign up by emailing info@sneb.org and indicate your state
- SNEB staff will be in touch about orientation and with the first month’s list.

Questions? Contact the SNEB office at (317) 328-4627 or email info@sneb.org.