

# Agenda

## 2014 Smarter Lunchrooms Symposium

May 15<sup>th</sup> – May 17<sup>th</sup>, 2014

Cornell University, Ithaca, NY

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### Overview:

The Smarter Lunchrooms Movement (SLM) can positively impact children's health without hurting lunchroom budgets. Learn **why** and **how** to involve your organization in bringing the SLM to your state or district.



### **Symposium Emphasis: *Developing, Implementing and Evaluating***

#### ***Smarter Lunchrooms Coalitions***

**Day One:** Integration of Smarter Lunchrooms principles into existing school health structures (Extension, University-Partnerships, Department of Education & Health etc.), Smarter Lunchrooms areas of influence, Identifying key stakeholders, Establishing a Merged Mission, Troubleshooting, Expanding and Maintaining Momentum, Evaluating program impact and introduction of the Smarter Lunchrooms Self-Assessment Scorecard

**Day Two:** Organizing large-scale implementation of Smarter Lunchrooms Makeovers in a district or state; one-day certification course for SLM trainers worth 8 CEUs from the School Nutrition Association, The Academy of Nutrition and Dietetics & the American Culinary Federation

# Agenda

## Friday, May 16th, 2014

- 8:00 – 8:30: coffee/light breakfast
- 8:30 – 8:45: introductions, welcome & agenda
- 8:45 – 9:00: Opening activity: Merging Missions

**10 CEUs pending  
from SNA & AND**

### Morning Program: The Smarter Lunchrooms Area of Influence

- 9:00 – 9:30 Keynote Address: Dr. Brian Wansink  
*“ 5 Ways to Maximize Results –  
Smarter Lunchrooms Self-Assessment Scorecard”*
- 9:30 – 10:30 Kick-Off: Dr. David Just  
*“ Overview of Behavioral Economics & 6 Principles:  
Theory and Research Behind Smarter Lunchrooms”*
- 10:30 – 11:30 Smarter Lunchrooms Research & Application updates

*11:30 – 12:45 Catered Lunch On-Site*

### Afternoon Program: Smarter Lunchrooms Action Steps

- 12:45 – 1:00 Integrating Smarter Lunchrooms into Large-Scale Programs
- 1:00 – 1:30 Panel Discussion: Smarter Lunchrooms Applications and Coalitions
- 1:30 – 2:15 Break-out discussions with panel guests –  
Q&A opportunities & poster review

*2:15 – 2:30 Afternoon break*

### 2:30 – 4:45 Mini Sessions: Topics in Smarter Lunchrooms

- Identifying Stakeholders in your Area
- Early, Mid- and Late Adopters- Wants and Needs of each group
- Supporting School-by-School Training: Models that Work
- Finding Funding: FAQs
- Troubleshooting and Smarter Lunchrooms
- Maintaining Momentum: Technical Assistance Models

### 4:45 – 5:00 Wrap Up and Evaluations (one-day participants)



## Thursday, May 15<sup>th</sup>, 2014

### Welcoming Reception

6:30-9:30PM – Location TBA

Pick up your welcome packets and participant information while enjoying refreshments and networking with other attendees. Heavy appetizers will be served.



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**Saturday, May 17th, 2014**

**8:30 – 8:45:** coffee/light breakfast

**8:45 – 9:00:** welcome, brief review of Day One

**(Day One) Session 1: Theory of Behavioral Economics and the Smarter Lunchrooms Makeover**

**9:00— 10:15 Session 2: Smarter Lunchrooms Case Studies & Lunch Line Redesign**

**10:15 – 10:30:** Bringing Smarter Lunchrooms to ALL of your schools – First Steps

**10:30 – 11:30 Session 3: Putting Thought into Action: DPIE**

**11:30 – 1:15 Lunch at Trillium – Dining Out Activity**

**1:15 – 2:00** Review afternoon agenda and discuss lunch experience

**2:00 – 2:30 Session 4: Generating Buy-In**

**2:30 – 3:00 Mini-Session 5: Working with Adult Learners**

**3:00 – 3:15 Afternoon break**

**3:15 – 4:30 Session 6: Introduction to Research/ Data Management**

**4:30 – 4:45** Wrap-Up and Next Steps

**4:45 – 5:00** Acknowledgements; Participants complete feedback/evaluation form for CEUs

Conference Organizer  
Contact Information:

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## Symposium Details At a Glance:

The Smarter Lunchrooms Symposium will be held in the Amphitheater of The Statler Hotel & J. Willard Marriott Executive Education Center on Cornell University's beautiful campus.

A block of rooms has been reserved for attendees at the Statler Hotel under the name: Smarter Lunchrooms Symposium. To reserve a room call: 1-800-541-2501 or 607-257-2500

Further details about the training accommodations, travel etc. are available at:

[http://  
smarterlunch-  
rooms.org/  
event/2014-smarter-lunchrooms-symposium](http://smarterlunchrooms.org/event/2014-smarter-lunchrooms-symposium)



Registration is  
**FREE!**

Space limited to 85 attendees!

Register for the  
symposium here:

[https://  
cornell.qualtrics.com/SE/?  
SID=SV\\_cN3KXTeq6EyQ1xz](https://cornell.qualtrics.com/SE/?SID=SV_cN3KXTeq6EyQ1xz)

