

President's Message

Mission Possible or Impossible?

We have set a lofty goal for the **American Dental Assistants Association (ADAA)** through our mission statement.

What is a mission?

A mission is a charge, an assignment, or a job, so to speak.

*Is the **ADAA** succeeding in its mission?*

Let's dissect the **ADAA's** mission statement to see if we are following through on our charge.

Here is the **ADAA** mission statement:

"To advance the careers of dental assistants and promote the dental assisting profession in matters of education, legislation, credentialing, and professional activities that enhance the delivery of quality dental health care to the public."

This year, the **ADAA** has introduced new continuing education offerings in the form of webinars accessible to all dental assistants. These webinars encompass several topics that are relevant to the dental assisting profession. The **ADAA's** continuing education library has many additional courses online and available for order as well. In addition, our Fellowship and Mastership programs encourage members to strive for excellence in continuing education. **ADAA** Fellows and Masters are involved in mentoring potential candidates as they seek to achieve their goals.

Through our staff and a legislative platform, **ADAA** members have the opportunity to stay current on legislation that affects our profession so that, as members, we can effectively "make a change." Our Council on Legislation assists states that may be affected by possible legislative changes.

The **ADAA** provides scholarships to students and collaborates with the Dental Assisting National Board in providing scholarships to dental assistants seeking to advance their careers through additional schooling or training.

Through its state associations, the **ADAA** has many members who participate in volunteer efforts, across the country and internationally, that provide numerous hours of quality dental health care to the public.

Many **ADAA** members participate in other groups not associated with dentistry. Although these positions do not directly affect oral health, we have contact with others that, through our interaction, can be made aware of how very important it is to maintain one's oral health.

I feel we have set a lofty goal through our mission statement and are on track to becoming successful in our mission!



ADAA President
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