



Transforming professional performance through the power of interaction

From the President: The New ASPE Logo – It's Almost Here!

By Grace Gephardt, President ASPE

Since our inception, ASPE has matured as an organization, supporting both our membership and profession. In the early days of ASPE, SP methodology was practiced almost exclusively in medical education. As the methodology grew to include more and more fields of practice, the caduceus (which was really the Rod of Asclepius) in our original logo no longer reflected all of our membership. As a gesture of inclusivity, it was removed in 2013, while keeping most of the original design intact.

Most recently, the ASPE Board of Directors charged the Website and Social Media committee with facilitating an update to our logo. They worked valiantly to ensure that the logo would reflect our global presence and our focus on human simulation in a variety of fields. This month, the logo was approved by our members' representatives, the Board of Directors.

We'll be unveiling the new logo – along with a more detailed accounting of how it came to be – in the next issue of *ASPE eNews*. Come back to see the reveal (and to read the rest of the story). In the meantime, you can Google the difference between the Caduceus and the Rod of Asclepius.

To bring high quality reporting of current research, trends, techniques and information regarding SP methodology and other relevant industry articles to the attention of the membership through the web-based, bi-monthly newsletter, ASPE eNews.

<http://www.aspeducators.org/>