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### CVOA Announces VO-Con 2017 Agenda

VANCOUVER, CANADA (August 22, 2017) –[VO-Con 2017](#), the annual [Canadian Vacation Ownership Association's \(CVOA\)](#) vacation ownership conference, kicks off September 12 with a robust [agenda](#) of unique networking functions, stimulating industry education sessions and unusual key note speakers.

Day One (September 12) is devoted to the CVOA Board of Directors meeting and the Annual General Meeting open to all CVOA Members in good standing. The afternoon will be devoted to optional leisure activities organized by CVOA. Choices of planned activities include a nature walk, bicycle tour, a visit to the Audain Art Museum or the Squamish Lil'wat Cultural Center. Networking Activities and Cocktail Reception begin at 7 p.m.

Day Two-- following a networking breakfast and opening remarks—will treat the attendees to a panel of [CVOA Directors](#) discussing the state of the Canadian vacation ownership industry from a diverse geographic and industry perspective. The second panel of the morning will focus on best practice topics that relate directly to HOAs (Homeowners Associations). For lunch, attendees will take the longest and highest lift in the world to Christine's Restaurant at the Blackcomb Mountain Summit with Featured Keynote Speaker, Vikram Vij, noted chef, cookbook author and television personality. The HOA panel will continue after lunch. CVOA has then opened the afternoon to time for attendees to arrange individual business meetings.

Highlighting the third day will be the prestigious [Cornerstone Award](#) Presentation to an industry leader who has made a difference, as well as a second panel presentation by CVOA Directors and the closing keynote speaker Wayne Lee, a renowned comedic speaker who inspires and motivates through hypnotism.

"We've structured our event to leave plenty of time for networking, which attendees have historically told us is the most important aspect of the conference," said Jon Zwickel, President and CEO of CVOA. "Whistler is a spectacular place and mid-September weather is about as perfect as it gets. We are looking forward to seeing our members and colleagues from all over North America and Mexico next month."

With less than a month remaining before the conference kicks off, there are still a couple of sponsorship opportunities available. For more information contact [Susan Friedline](#).

The conference is scheduled from September 12-14 at the Four Seasons Resort & Residences in Whistler, Canada.

CVOA extends its thanks to these Sponsors for making VO-Con possible: [Beaver Boards](#), [Booking.com](#), [BuyaTimeshare.com](#), [CustomerCount™](#), [Cyria Group](#), [DAE](#), [Diamond Resorts International®](#), [Eagle Eye Networks](#), [Fiesta Americana](#), [GBG & Associates](#), [Genescy](#), [Intuition](#), [Holiday Systems International](#), [La Tour Hotels & Resorts](#), [NTOA](#), [Newton Group Transfers](#), [Redstamp](#), [Resort Management Services](#), [RTX](#), [SaveOnResorts.com](#), [VacationCondos.com](#)

### **About the Canadian Vacation Ownership Association**

*CVOA is Canada's only association dedicated to representing the interests of the vacation ownership and resort development industries. Since its founding 1980 (originally as CRDA), the organization has become Canada's preeminent industry association representing all forms of vacation ownership. CVOA membership is a community of active industry leaders committed to promoting and maintaining a high standard of ethical conduct within the Canadian vacation ownership industry, creating B-2-B and networking opportunities between Members, and educating consumers as to the benefits of vacation ownership. For more information, please visit [VO-Con agenda.docx](#) VO-Con information about content, registration and sponsorship opportunities can be found on the event website [www.VOCon.ca](http://www.VOCon.ca).*