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New IDS Foundation Will Leave Legacy for Scholarships, Educational Initiatives & Charitable Projects

October 17, 2019 - High Point, NC – The Interior Design Society will soon release details of its latest achievement. The organization is in the process of creating the IDS Foundation, a 501(c)(3) non-profit organization. Kimberly JOI McDonald, the National President, will make this announcement during High Point Market at the VIP Tour press event to be held on Monday, October 22, 2019, 5:30 pm.

The purpose of the Foundation is to enable IDS to expand its educational initiatives, such as its student scholarship, international educational explorer program as well as the IDS IMPACT program, of which IDS members and chapters across the United States give back to their communities through pro bono charitable design projects. The Foundation will allow IDS to receive grants, funds and contributions from the general public, government and private foundations and businesses/corporations.

The IDS National Board of Directors voted unanimously to proceed forward with the IDS Foundation at its conference held in Palm Springs earlier this year. IDS Executive Director, Jenny Cano, states, “Our Student Scholarship Program was launched in 2018, and we are pleased to have awarded \$5,000 in total, to deserving students across the United States. However, the IDS Foundation will enable us to award significantly more.”

Kimberly JOI McDonald, IDS National President, states “Creating this IDS Foundation has been a long-held dream of mine to ensure a solid educational initiative for future and upcoming interior designers, as well as, for insightful stewardship regarding the future of IDS and the design industry, in general.”

In Spring 2020, the IDS Foundation will be launched at an official event planned to occur during the 2020 spring High Point Market.
