

Association Site Retargeting

in partnership with |



Audience



23,000
subscribers



Builders and
Contractors



Billions in
annual spend

Reach Buyers On The Industry Sites They Trust

What you get



RIGHT
AUDIENCE

Your message reaches association site visitors across the web.



CUSTOM
CREATIVE

Custom creative delivers impactful messaging.



REPORTING &
ANALYSIS

Insightful reporting gives you confidence in your campaign.



MOBILE
OPTIMIZATION

Optimization ensures your ads are seen on mobile devices.



SITE
RETARGETING
(OPTIONAL)

Retargeting your own site visitors enhances your campaign

Association Site Retargeting is limited for each association audience.

Investment

\$5,500/year - with 120,000 impressions

*Retargeting visitors to your website is available for an additional \$2,500 a year