

# Association Site Retargeting

in partnership with

## Audience



Thousands of



Materials Research  
Professionals



Billions in  
annual spend

Reach Buyers On The Industry Sites They Trust

## What you get



**RIGHT  
AUDIENCE**

Your message reaches  
association site visitors  
across the web.



**CUSTOM  
CREATIVE**

Custom creative  
delivers impactful  
messaging.



**REPORTING &  
ANALYSIS**

Insightful reporting  
gives you confidence  
in your campaign.



**MOBILE  
OPTIMIZATION**

Optimization ensures  
your ads are seen  
on mobile devices.



**SITE  
RETARGETING**  
(OPTIONAL)

Retargeting your  
own site visitors enhances  
your campaign

Association Site Retargeting is limited for each association audience.

## Investment

**\$4,500/year - with 120,000 impressions**

Limited Availability