



- Executive Committee**  
 President- Kristen Mason, PT, DPT, OCS  
 Vice President – Kristen Vick, PT  
 Secretary - Jessica Jacobs, PT, DPT, NCS  
 Treasurer - Tracie Rodak, PT  
 Chief Delegate – Amber Gadow, PT, DPT, PCS
- Board of Directors**  
 Jeremiah Blankenship, PT, DPT  
 Rochelle Bragg, PTA  
 Ty Collier, PT  
 Samantha Martel, PT  
 Marissa Slate, PT  
PTA Caucus Representative  
 Barney Keitt, PTA  
Executive Director- Kelly Lass  
Past President - Aaron Embry, PT, DPT, MSCR

**Business Meeting Minutes**

March 27<sup>th</sup>, 2021

1:00 – 2:00 PM

Call to order: 1:08

Quorum established

Agenda Item	Presenter
1. Welcome	Kristen Mason
2. Logistics and Introductions	Kristen Mason
3. Approval of 2020 Minutes Minutes approved as written	Jessica Jacobs
4. APTA Update Kyle Covington provided overview of APTA’s centennial year. <ul style="list-style-type: none"> <li>- Steps up to Advocate: fighting the 9% cut leads to widespread member advocacy.</li> <li>- Patient Advocacy Center</li> <li>- Fundraising for Diversity, Equity, and Inclusion: deadline for being included in the Community wall is March 31<sup>st</sup>. With just a \$10 donation</li> <li>- APTA created new public service announcement: Kyle Covington encouraged members to update profile for ChoosePT.com</li> </ul>	Kyle Covington
5. Bylaws Amendment  Proposed Bylaw Amendment: Article XI. Elections Section C Number 2 <del>No nominations from the floor or write in votes will be accepted.</del> All voting will be conducted via electronic or mail voting. Fourteen (14) days from the date of notice will be allowed for the return of all ballots with a deadline specified on the ballot. All	Marilyn Swygert

<p>ballots received after this date shall be null and void.</p> <p>Discussion Aaron Embry asked for the mechanism for allowing nominations from the floor.</p> <p>Motion: Approve the bylaws amendment, striking the language “No nominations from the floor or write in votes will be accepted” as written above.</p> <p>Second: Kristen Vick Vote: Motion passed</p>	
<p>6. Financial Update Tracie Rodak provided a financial review of the 2020 budget.</p>	Tracie Rodak
<p>7. Legislative Update Kristen Vick – cochair of legislative committee provided update on legislation in the state including licensure compact bill and telehealth.</p>	Kristen Vick
<p>8. House of Delegates Update Amber Gadow- chief delegate provided update. HOD 2020 voting record is available by request to Amber Gadow. Stay tuned for town hall in July for updates on 2021 House of Delegates that will occur in September</p>	Amber Gadow
<p>9. Awards Presentation</p> <p>Butch Buchanan Clinical Excellence Award for Physical Therapist: Tamara Green, PT</p> <p>Outstanding Student of the Year Award: Sasha Schneider</p> <p>Facility of the Year: Renewal Rehabilitation Center</p>	Barney Keitt
<p>10. Outgoing Leader Presentation Kristen Mason – recognized outgoing board members</p>	Kristen Mason
<p>11. Election Results</p> <p>Sheri Cartwright, chair of nominating committee provided the 2021 Election Results</p> <ul style="list-style-type: none"> <li>- President Elect: Kristen Vick</li> <li>- Secretary: Mary Ann Ketterman</li> <li>- Treasurer: Abbey Sullivan</li> <li>- Chief Delegate: Amber Gadow</li> <li>- Directors: Ryan Maddrey and Marissa Slate</li> <li>- Delegate: Robyn Culbertson and Aaron Embry</li> <li>- PTA Caucus Representative: Regina Marsh</li> <li>- Nominating Committee: Khadija Brown</li> </ul>	Sheri Cartwright

Meeting Adjourned: 1:48 pm

**Upcoming Events:**

APTA Centennial Lecture Series – ongoing throughout 2021  
APTA Centennial Gala – September 10, 2021 – Washington, DC  
APTA House of Delegates – September 11-12, 2021 – Washington, DC  
Future of Physical Therapy Summit – September 13, 2021 – Washington, DC  
2022 APTA-SC Annual Conference – March 25-26, 2022 – Location, TBD

Minutes respectfully submitted: Jessica Jacobs, secretary

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**MISSION** - *The mission of the South Carolina Chapter of the American Physical Therapy Association is to be the component membership organization of the APTA that represents and promotes the profession of physical therapy and furthers the profession's role in the prevention, diagnosis, and treatment of movement dysfunctions in order to enhance the physical health and functional abilities of the public.*

**VISION** - *By 2025, the health of individuals in South Carolina will be enhanced by unrestricted access to physical therapy professionals whose excellence and value is demonstrated by a commitment to continued competence and evidence-based practice. These professionals will be empowered by the South Carolina Chapter of the American Physical Therapy Association, a professional association whose diverse membership is actively engaged in the development of and advocacy for high quality, cost-effective services in collaboration with others.*

**CORE PURPOSE** - *The core purpose of the South Carolina Chapter of the American Physical Therapy Association is to represent South Carolina physical therapy professionals*

*to all stakeholders and facilitate the delivery of the highest standard of care through the advancement and support of the profession.*

**Advocacy**  
As the voice of the physical therapy profession, SCAPTA will champion public awareness of, and improve access to physical therapy services through meaningful advocacy efforts

**Practice**  
SCAPTA will pursue optimization of value and evidenced based clinical care with reduced variance across the continuum

**Education**  
Engagement and advancement of PT, PTA, and Students will be facilitated through expanded educational opportunities and information sharing activities

## **Annual Committee Reports Attached Below:**

- Research and Education Committee Report
- Legislative
- Membership
- PTA Caucus Yearly Report
- Program's Committee Yearly Report
- Public Relations Committee

### **APTA-SC Research and Education Committee Report**

Date: March 21, 2021

#### **1) Committee**

- a) Chair: Catherine VanDerwerker
- b) Members: 9 members
  - i) Note:
    - (1) Only 1 member is helping the Chair with reviewing Continuing Education Applications
    - (2) 1 – 2 additional members have helped with reviewing submission for the Annual Conference

#### **2) Summary/Highlights of Activities Completed 2020 – March 2021**

- a) Committee Orientation Material
  - i) Chair created 6 videos and 5 documents to aid in orienting new committee members to the Continuing Education Course Application review process
  - ii) Material has been shared with committee members and Dr. Marissa Slate
- b) Consulted by Dr. Aaron Embry for feedback regarding the new *APTA South Carolina – Research Advertisement and Recruitment Policy*
  - i) Dr. Embry put in a lot of time and effort to research other state chapters' policies and create one for APTA SC.
  - ii) The Research and Education Committee will assist in reviewing applications once the program is rolling.
- c) Responding to emails sent to APTA SC regarding (1) Continuing Education requirements from ATPA SC members and non-members; (2) Continuing Education Approval process, and (3) Applicants contesting course denials.
  - i) Email are forwarded to the Chair from APTA SC staff.
- d) Reviewing Accomplishments

- i) Continuing Education Course Applications
  - (1) The following was completed by the Chair with assistance from Dr. Aaron Embry
    - (a) 01/01/2020 – 12/31/2020: 122 applications submitted and reviewed
    - (b) 01/01/2021 – 03/21/2021: 5 applications submitted and reviewed
      - (i) Submissions are down compared to this time last year
        - 1. Reference: 01/01/2020 – 03/21/2020: 16 applications
- ii) Annual Conference
  - (1) 2021 Conference
    - (a) Reviewed seven (7) proposals and three (3) 5 x 5 presentations
      - (i) Few submissions this year compared to previous years.
  - (2) 2020 Conference
    - (a) Reviewed 29 proposals and 10 posters

### **3) Upcoming Activities/Plans for 2021**

- a) Committee Orientation Material
  - i) Edit as needed based on feedback from committee members
- b) Committee Members
  - i) Have members complete orientation and begin reviewing Continuing Education Course Applications and Annual Conference submissions
  - ii) Welcome and orient any new members
- c) Continuing Education Course Application Requirements
  - i) Develop protocols and obtain Board Approval for specific situations/considerations
  - ii) Example topics
    - (1) The application cost for Continuing Education Course Applications
      - (a) The application fee is the same no matter the number of continuing education units offered. For example, the application fee for one half-hour course is the same as a 4-day course, but more time is required to review courses that provide more continuing education units.
    - (2) Setting a maximum regarding the number of times the Committee will review a course before requiring an additional application fee
      - (a) Once a course is reviewed the maximum number of times, the course would be denied but would have the ability to resubmit with an additional application fee. Some courses are reviewed 4 – 5 times to ensure all Application requirements are met, and all questions/concerns are addressed. It takes an excessive amount of time to review courses that require multiple resubmissions (without an additional fee).
    - (3) Determine how to address courses that award certifications and/or have trademark and licensing components.
- d) Reviewing
  - i) Continuing Education Course Applications
    - (1) Continue reviewing applications as submitted

- ii) Annual Conference
  - (1) Continue working with Program Committee
  - (2) Review 2022 proposals and poster applications
  - (3) Work to develop a "scoring card" for proposals and poster applications, as is used by many sections within the APTA when reviewing Combined Sections proposal and poster applications
- iii) Research Advertisement and Recruitment Project
  - (1) Work with Dr. Embry to assist in reviewing applications associated with the new *APTA South Carolina – Research Advertisement and Recruitment Policy*

#### **4) Estimation for budget needs (revenues and expenses) for 2021**

- a) Revenues
  - i) Only revenue source is the Application fee for Continuing Education Course Applications
    - (1) The current application fee is \$150.00 + \$15.00 service fee for CEU Locker, for a total of \$165.
      - (a) APTA-SC receives \$150 per application
  - ii) The Committee Chair is not involved with the finances in any way but estimates the following:
    - (a) 01/01/2020 – 12/31/2020: An estimated \$18,300 was earned for APTA-SC from 122 applications
- b) Expenses
  - i) The Research and Education Committee does not have any expenses of which the Chair is aware

## **Legislative Committee Report**

**DATE: 3/18/21**

**REPORT FROM (Name/Position): Kristen Vick / Legislative Committee**

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1. **Subject:** Advocacy Day 2021
  - a. **Details:** Advocacy Day 2021 was held in a virtual format this year due to COVID-19. We had an excellent turnout with 194 registered participants. Wanda Crotwell, our lobbyist from The Southern Group, provided a very informative CEU presentation about advocacy, our current legislative strategy, and how members can be active participants in advocating for our profession in South Carolina. Participants earned 1.5 hours of CEU credit that can be counted toward licensee's ethics and jurisprudence requirements. We are hopeful that we will be able to have an in-person Advocacy Day event in 2022.
2. **Subject:** Current Legislative Progress – S.287

- a. **Details:** S.287 regarding clarification of language for the FBI for background checks so that SC can fully participate in the PT Licensure Compact was passed by the SC Senate with a vote of 39-0 on 2/4/21 and passed by the SC House with a vote of 118-1 on 3/9/21 and was ratified and signed by the Governor on 3/15/21.
3. **Subject:** Telehealth Updates
  - a. **Details:** The Legislative Committee is staying apprised of the current Telehealth updates throughout the state. APTA SC has signed on in support of efforts by the South Carolina Telehealth Legislation Alliance and Palmetto Care Connections in their work to call for legislation that would require health insurance payers to continue covering health care delivered virtually in South Carolina. These efforts are ongoing.
4. **Subject:** Bill 4076: American Physical Therapy Association 100th Anniversary
  - a. **Details:** A concurrent resolution passed through both chambers of the SC State House on 3/16/21. This resolution was enacted to recognize the 100th anniversary of the APTA and its mission of building a community that advances the profession of physical therapy to improve the health of society.

## **Membership Committee**

**DATE:** 3/16/2021

**REPORT FROM (Name/Position):** Barney Keitt, Membership Committee Liaison

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1. **Subject:** Yearly Report
  - a. The committee gained 2 members in the year 2020. However, we have not met. The committee continues to seek a chair and members.

## **PTA Caucus Yearly Report**

**DATE:** 3/16/2021

**REPORT FROM (Name/Position):** Barney Keitt, PTA Caucus Rep

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1. **Subject:** PTA Caucus Monthly meetings
  - a. Attended monthly meetings for SC region (Mid-Atlantic) - Virtually
  - b. Attended quarterly PTA Caucus meetings
  - c. Attended PTA Town hall at CSM – Denver, CO
  - d. Attended Bi-Annual PTA Town Hall - Virtually
2. **Subject:** House of Delegates
  - a. Participated in RC discussions on behalf of SC with the PTA Caucus
  - b. Interact & discuss RCs with SC delegation
  - c. Interact with all PTA Caucus delegates and reps during HOD (virtually)
3. **Subject:** Volunteer/Other
  - a. Participated on PTA membership sub-group
  - b. Actively involved with PTA Caucus book club (leadership) – Facebook

- c. Presented at 3 SC PTA programs on benefits of APTA membership - Virtually
- d. Mentor 1 new PTA Caucus Rep (Wisconsin)
- e. Attended APTA-SC Fall retreat

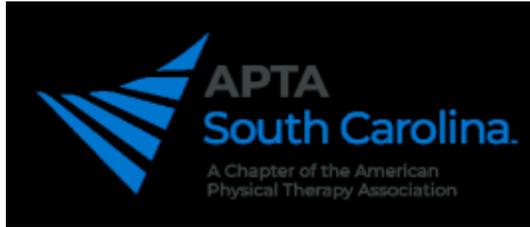
## **Programs Committee Report**

**Date: 3/22/2021**

**REPORT FROM (Name/Position): Jessica Jacobs / Programs Committee**

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1. Subject: Thank you to all our speakers, panelists, and moderators for our first annual APTA-SC virtual annual conference. We have 8 prerecorded sessions and live Q&A sessions with speakers. Also live presentations including the Diversity, Equity, and Inclusion presentation, the Lisa Saladin Lecture Series, Innovative Practice Panel, and 5x5 presentations.
  
2. The 2022 annual conference will be March 25-26<sup>th</sup>, 2022. We hope to be in person with the location TBD
  
3. Members:
  - Jessica Jacobs (Chair)
  - Kristen Mason
  - Trudy Messer
  - Chris Franz
  - Vivian Dunlop
  - Kyle Hopfenspeger
  - Kevin Green



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## BOARD OF DIRECTORS REPORT

**DATE:** March 18, 2021

**REPORT FROM (Name/Position):** Aaron Embry, IPP – PR Committee Chair

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**CONSENT AGENDA ITEMS:** *(Informational items that don't require discussion or decision. This may include completed and outstanding action items)*

1. **Subject:** Annual Update
  - a. **Members:** The Public Relations Committee currently consists of Aaron Embry (chair), Chris Franz, and Heather Connor.
  - b. **Activities:** Over the course of the last year, the PR committee has worked on a few key initiatives to advance the mission of APTA South Carolina.
    - i. **Current Active Social Media Platforms:** Facebook, Instagram, and Twitter
      1. **Facebook:** We have had 53 Facebook posts since the Annual Conference 2020 with varying levels of engagement (Total reach from 2-1134). As of today, we have a total of 1607 total Page likes with very low attrition over the course of the year (10 lost total).
      2. **Instagram:** 26 posts in the last year, 446 followers and following 104. We (Chris) also set up a 'link in bio' account to post additional information for key posts like annual conference registration, longer stories/articles, and APTA Centennial Celebration information.
      3. **Twitter:** Analytics are more difficult to track over the course of a year. Currently we have 509 followers and are following 308. Our 'name' was changed very recently from SCAPTA to APTA\_SC and our profile and logo carries the new name as well.
    - ii. **Branding:** Over the past year, the PR committee has updated all social media platforms (Facebook, Instagram, Twitter, and Website) to be consistent with new brand assets.
    - iii. **Activities:** This year we increased the number and quality of advertisements for key events like the Annual Conference and Advocacy Days. A large portion of our activities supported the communication efforts surrounding telehealth practice and reimbursement during the COVID pandemic.
    - iv. **Assessment of planned activities for 2020:** During 2020, the Public Relations Committee needed to pivot to focus on disseminating information rapidly throughout the year for both planned and unplanned events. We didn't use much of our allocated budget and did not generate any new advertisements for the chapter. The committee remained active throughout the year and communicated effectively with the Board of Directors.

- v. Planned activities for 2021:** The committee is working on a few key activities for the 2021-2022 cycle that include website update and revision, social media analytics analysis, consideration for advertisement generation, and mechanisms to help facilitate APTA Centennial Celebration. The committee is also in the process of developing a mechanism to track outreach and activities to better understand member engagement and what 'works'.
- vi. Budget Requests:** Budget requests were submitted to the APTA SC Board of Directors in the Fall of 2020 for inclusion in the 2021 operating budget.
- vii. Committee Needs:** We are always looking for interested and knowledgeable members that are willing and able to generate quality content and be responsive to communication. The committee would like to have access to an organized and standing calendar for upcoming events so we can properly plan our workflow to maximize advertisement impact and outreach, and improve communication with the Board and all stakeholders.