

Association HD: Association website advertising & retargeting



Audience



**2,000
members**



**Metallurgy
Industry
Professionals**



**Millions in
annual spend**

Reach Buyers On The Industry Sites They Trust

What you get



**RIGHT
AUDIENCE**

Your message reaches
association site visitors
across the web.



**CUSTOM
CREATIVE**

Custom creative
delivers impactful
messaging.



**REPORTING &
ANALYSIS**

Insightful reporting
gives you confidence
in your campaign.



**MOBILE
OPTIMIZATION**

Optimization ensures
your ads are seen
on mobile devices.



**SITE
RETARGETING
(OPTIONAL)**

Retargeting your
own site visitors enhances
your campaign

Association HD is limited for each association audience.

Investment

\$3,950/year - with 120,000 guaranteed impressions

*Retargeting visitors to your website is available for an additional \$2,500 a year